



NEWSLETTER

SEPTEMBER - OCTOBER, 2025

NEWS

PASS AFRIQUE AND PASS MAGHREB: NEW OFFERS FOR CANAL+ SUBSCRIBERS IN FRANCE

CANAL+ DISTRIBUTION OFFERS TWO NEW OPTIONS FOR CANAL+ SUBSCRIBERS IN MAINLAND FRANCE: THE AFRICA PASS AND THE MAGHREB PASS.

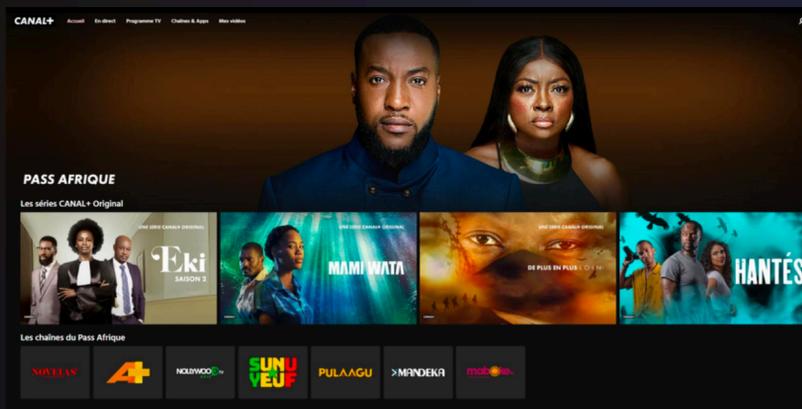
THESE NO-COMMITMENT PASSES PROVIDE ACCESS TO THE FULL RICHNESS AND DIVERSITY OF THE AFRICAN CONTINENT.

PASS AFRIQUE

With the **Africa Pass**, subscribers can enjoy African cinema and TV series through 8 iconic channels (A+, Nollywood TV, NOVELAS TV, Nollywood Epic), as well as content in local languages (Sunu Yeuf, PULAAGU, Mandeka, Maboke), available live or on replay. A wide selection of on-demand programs is also available, including CANAL+ Original African series.

PASS MAGHREB

The **Maghreb Pass** allows viewers to stay up to date with news and enjoy cinema and entertainment from the Maghreb and the Middle East, featuring 12 must-watch live channels (2M Monde, Nessma TV, MBC 5...).



LAUNCH OF COREA+ ON MVSHUB: LATIN AMERICA'S FIRST KOREAN DRAMA SVOD



CANAL+ DISTRIBUTION AMERICA IS PROUD TO ANNOUNCE THE LAUNCH OF **COREA+**, THE REGION'S FIRST-EVER **SVOD SERVICE DEDICATED TO KOREAN DRAMAS**, NOW AVAILABLE IN MEXICO THROUGH A NEW PARTNERSHIP WITH MVSHUB.

From heartfelt romances to gripping comedies and fan-favorite dramas, COREA+ debuts content fully dubbed in Spanish for Latin American audiences.



TV CHANNELS LAUNCHES



SERIES LAUNCHES

NOVA



STUDIO GENIE



7 new Korean series were launched on **EON, Nova's SVOD platform.**

"Through The Darkness" and "Taxi Driver" (SBS), "Missing: The Other Side" (Season 1 & 2), "Blind", and "The King of Pigs" (CJ ENM), as well as "Evilive" (Studio Genie).



VIVACOM

X



4 acclaimed Korean dramas were launched on **VIVACOM** via both **Pay TV** and **SVOD platforms.**

"Missing: The Other Side" (Seasons 1 and 2), the thriller "Search", and the dark legal drama "The Devil Judge", all produced by CJ ENM.



X

iQIYI



The Chinese fantasy crime drama "No Boundary", produced by **iQIYI**, launched on **SWEET.TV** as a **FAST channel** across multiple territories, including Romania, Bulgaria, Czech Republic, Slovakia, Hungary, Poland, Serbia, Slovenia, and Croatia.

This strategic launch reinforces the growing appetite for Asian content in Eastern Europe and the rising popularity of the FAST format in the region.



COMMUNICATION & MARKETING CAMPAIGNS

FRANCE

CINE TOUR 2025:

AFRICA IN
THE HEART OF PARIS

In September, **Le Bouquet Africain** brought a unique, immersive cinematic experience to the heart of Paris with its **Ciné Tour 2025** campaign. The goal: To offer the public an intimate and sensory journey through the richness of African storytelling.

CINÉTOUR

LES COUPS DE LA VIE S4 COUP DE FOUORE EN CUISINE PASSIONS TROUBLES

DECouvrez LE BOUQUET AFRICAIN AU CŒUR DE PARIS

le bouquet AFRICAIN GARE DE LYON - 6 ET 7 SEPTEMBRE
GARE SAINT-LAZARE - 13 ET 14 SEPTEMBRE

THE CONCEPT

A 10-seat bungalow turned into a cozy screening room !

4

DAYS

52

SCREENINGS

3

AUDIENCE-FAVORITE SERIES

A warm and engaging initiative that celebrated African audiovisual content while forging stronger connections with audiences in a vibrant, cultural setting.



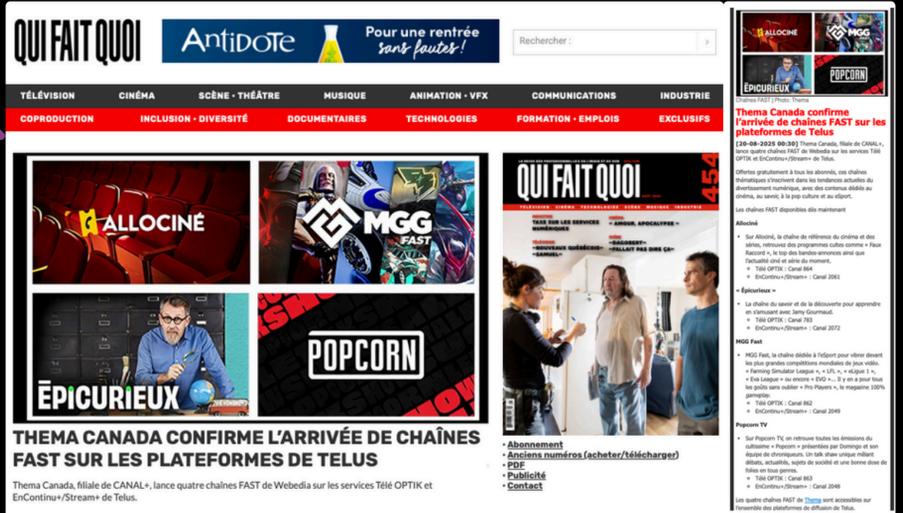
et abonnez-vous au bouquet africain vraiment

The experience was enriched by the presence of chef **Diadié Diombana**, also known as @freedyskitchen, who served up a creative take on West African cuisine, blending tradition with modern flair.

Visitors also enjoyed a participatory herbal tea workshop led by **Maïmouna Kanté**, founder of @kanthe_maison_de_the. Each guest had the chance to create a personalized infusion using plants, flowers, fruits, and spices from across the African continent – designed around four sensory worlds: relaxation, energy, digestion, and restful sleep.

FAST CHANNELS LAUNCH
FEATURED IN QUI FAIT QUOI

CANAL+ DISTRIBUTION'S
CANADIAN SUBSIDIARY
FEATURED IN
"QUI FAIT QUOI" FOR THE
LAUNCH OF ITS FAST
CHANNELS.



PLANETE +

PLANETE+ IS COMING TO YOUR HOME!
THE PLANET IS PAYING YOU A VISIT!

THE CONCEPT

Documentary screening and friendly discussions for everyone !

PLANETE +

S'INVITE CHEZ-VOUS!

PROJECTION DOCUMENTAIRE ET DISCUSSIONS CONVIVIALES POUR TOUS!

A L'AFFICHE PARIS ROMANTIQUE, PARIS ÉROTIQUE

LA PLANÈTE VOUS REND VISITE!

OÙ ? QUAND ?

SALLE DE CINÉMA CALÉO DATE : VENDREDI 17 OCTOBRE 2025

ADRESSE : 1030 LIONEL DAUNAIS HEURE : 14 H À 15 H 30

Last October, **Planète+** launched its brand-new concept : "La Planète vous rend visite!" at the Caléo residence of Le Groupe Maurice, in Boucherville (Canada).

This initiative aims to offer residents of senior living communities – along with their families, volunteers, and staff – a **moment of culture and connection through documentary screenings and open discussions.**

Each gathering features the screening of a favorite documentary, followed by a friendly exchange and shared reflections.

For this first edition, participants enjoyed *Paris Romantique*, a lighthearted, educational, and nostalgic film.



A truly successful experience combining culture, closeness, and emotion.

PLANETE +

STUDIOCANAL TV LA CHAÎNE CINÉMA



CANAL+ GRAND ÉCRAN

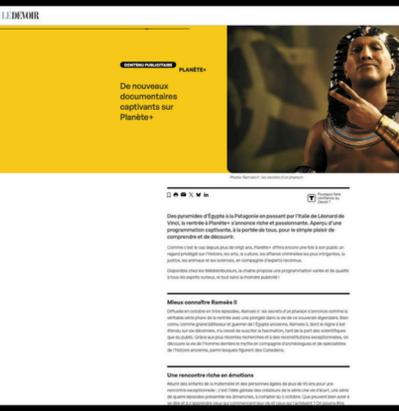
OUR FEATURED CHANNELS
IN LES RADIEUSES

SPONSORED ARTICLE IN THE QUEBEC DIGITAL MAGAZINE "LES RADIEUSES", HIGHLIGHTING **PLANETE+**, **STUDIOCANAL TV**, **M6 INTERNATIONAL**, AND **CANAL+ GRAND ÉCRAN** – ALSO FEATURED IN THE NEWSLETTER AND ON FACEBOOK.



PLANETE +

PLANETE+ IN THE SPOTLIGHT
IN LE DEVOIR



A GREAT FEATURE DEDICATED TO **PLANETE+** IN THE QUEBEC DAILY NEWSPAPER "LE DEVOIR".

📍 **NETHERLANDS**

**MUSEUM TV FEATURES
IN MUSEUMTIJDSCHRIFT**

A FULL-PAGE ADVERTISEMENT FOR **MUSEUM TV** IN THE RENOWNED DUTCH MAGAZINE DEDICATED TO ART AND MUSEUMS, "MUSEUMTIJDSCHRIFT".

m
MUSEUM TV

**HAAL KUNST IN HUIS
MET MUSEUM TV**

mMUSEUM TV
museumtv.art

Foto © iStock - Design : © Pascaline-W

📍 ROMANIA

WHEN MEZZO LIGHTS UP THE CITY



MEZZO OUTDOOR
ADVERTISING CAMPAIGN
IN BUCHAREST.

mezzo

📍 UNITED STATES

CANAL VEINTIDÓS INTERNACIONAL & DIRECTV SPOTLIGHT MEXICO CANTA IN MAJOR U.S. CITIES!

CANAL VEINTIDÓS INTERNACIONAL TEAMED UP WITH **DIRECTV** FOR AN OUT-OF-HOME CAMPAIGN IN LOS ANGELES, SAN DIEGO, CHICAGO, AND HOUSTON. THE CAMPAIGN HIGHLIGHTS MEXICO CANTA AND THE NEW SPECIAL PRICE OF THE MI ESPANOL STREAMING OFFER, BOOSTING VISIBILITY FOR BOTH BRANDS AMONG THE U.S. HISPANIC AUDIENCE.



EVENTS

mipcom[®]
CANNES

13-16 OCTOBER, 2025



Unifrance
Rendez-Vous
in Le Havre

LE HAVRE,
FRANCE



COGECO

TROIS-RIVIERES,
CANADA



tiff5

TORONTO,
CANADA



ACCESS
CANADA
SUMMIT
powered by
Hollywood

TORONTO,
CANADA



LéaLA

LOS ANGELES,
UNITED STATES



ATVC
Asociación Argentina TIC,
Video & Conectividad

BUENOS AIRES,
ARGENTINA



DIRECTV

LOS ANGELES,
UNITED STATES



COMING SOON

MEET US AT **atf** ASIA TV
FORUM &
MARKET



2-5 DECEMBER, 2025
MARINA BAY SANDS, SINGAPORE

BOOTH E13

CANAL+
DISTRIBUTION

DON'T MISS OUR LATEST NEWS!
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