

**THEMA**  
A CANAL+ GROUP COMPANY

**NEWSLETTER**



**KANAL D**  
DRAMA

ATRÉVETE A VIVIRLO



**THEMA AMERICA  
LAUNCHED KANAL D DRAMA  
IN DOMINICAN REPUBLIC  
WITH TV OPERATOR ALTICE**

**SEPTEMBER/OCTOBER 2020**

## EUROPE

THEMA is delighted to announce the launch of the **Mezzo** TV channel on Skylink, a pay TV platform owned by M7 Group, in the Czech and Slovak Republics. Subscribers will access the greatest international venues from all around the world, including opera houses, concert halls, festivals, dance theaters and jazz clubs.



In Czech Republic, the operator Rete Telenet now distributes the **Mezzo** and **Mezzo Live HD** TV channels. Mezzo Live HD is also available from Czech operator O2, which also renewed its contract with the Mezzo TV channel.

**Sic Internacional** and **Sic Noticias** are now available in «**Le Bouquet Portugais**» with Swiss operator SALT. The package which was initially launched in 2019 is now composed of 6 TV channels from Portugal (France).



THEMA is glad to announce six new partnerships with the **Love Nature 4K** TV channel in Bulgaria.

Since May, **Love Nature** has been available on the DTH platform Virginia RN Ltd., on new DTH platform Neosat, the cable network Sprint Communication EOOD, the cable network Krakra AD, the cable network Cable Sat Zapad and the pay-TV platform Bulsatcom. The channel is fully localised in Bulgarian language, in HD and 4K, and is now distributed by THEMA in Spain and Portugal.

The **Love Nature** TV channel is now available in HD with the Bulgarian operator Bulsatcom as part of their Premium+ package.



LUXE.TV

**Luxe.TV**, **MyZen TV**, **Museum TV**, **Stingray iConcerts** and **Stingray CMusic** TV channels are now available with the Serbian operator Moja Supernova.

## APAC



**Stingray CMusic** TV channel is now available on the LGU+ platform, the second largest IPTV player in South Korea.

The THEMA ASIA-PACIFIC's **INSIGHTTV** team is proud to announce that the South Korean channel UMAX will broadcast 2 hours of **Insight** contents each day.



THEMA Asia-Pacific is delighted to announce the launches of the two high quality channels in Mongolia on the MNBC platform – **Blue Ant Entertainment** and **Blue Ant Extreme**, from Blue Ant Media.



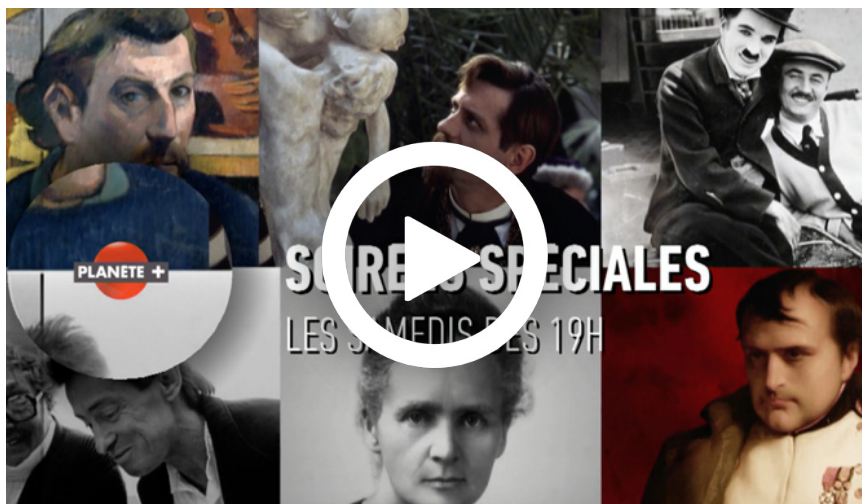
THEMA ASIA-PACIFIC's team is proud to announce the launches of the **Stingray Festival 4K**, **Stingray Now 4K**, **Stingray Natureescape**, and **Stingray Djazz** TV channels with Indonesia's cable TV and fixed broadband internet provider, Link Net's First Media.

## FRANCE



THEMA is delighted to become the first Turkish-speaking content aggregator in France and announces the launching of its new offers «**Le Bouquet Türk**» and «**Le Bouquet Türk+**» with **Bosphore VOD** on all Freeboxes (France). Discover the new website [www.lebouquetturk.com](http://www.lebouquetturk.com) and the Facebook page [www.facebook.com/lebouquetturk/](https://www.facebook.com/lebouquetturk/).





## FICTION AND DOCUMENTARY UNITE ON PLANÈTE+!

The **Planète+** channel is pleased to introduce a brand-new time slot, offering its viewers the opportunity to discover figures who made their mark on History, by contrasting the vision of a work of fiction with that of a documentary.

On October 3<sup>rd</sup>, this new event launched with the presentation of a biopic, followed by the broadcast of a documentary on historical figures such as Napoleon, Marie Curie, Chaplin, Marguerite Duras, Augustin Rodin, Paul Gauguin, and more.

**STUDIOCANAL**  
LA CHAÎNE CINEMA



The cinema channel **StudioCanal TV**, which is broadcast in Quebec, distributed by THEMA CANADA and offers films direct from the StudioCanal catalogue, presents its October programming!

**NOVELAS** 3<sup>ans</sup>  
VOTRE CŒUR BAT PLUS FORT

The **Novelas TV** channel celebrates the 3<sup>rd</sup> anniversary of its presence in France! The past 3 years have been filled with love, drama and passion thanks to fans of telenovelas!

**NOLLYWOOD TV**



The **Nollywood TV** channel announces the launch of a new cinema event.

A new blockbuster at 9 p.m. on the last Friday of every month!

This new event will launch with King of Boys on October 25<sup>th</sup>.



As of this summer, the channel has its own page on Instagram

[www.instagram.com/nollywoodtv\\_off/](https://www.instagram.com/nollywoodtv_off/)

STINGRAY  
*iConcerts*

## HALLOWEEN SPECIAL

Can you hear the screams in the night? These monstrously loud concerts will wake the dead. Get all of your Halloween frights with these scary sets: Kiss, Alice Cooper, Slipknot and Rammstein.

STARTING SATURDAY, OCTOBER 31

## FOREIGN COMMUNITIES IN SCANDINAVIA

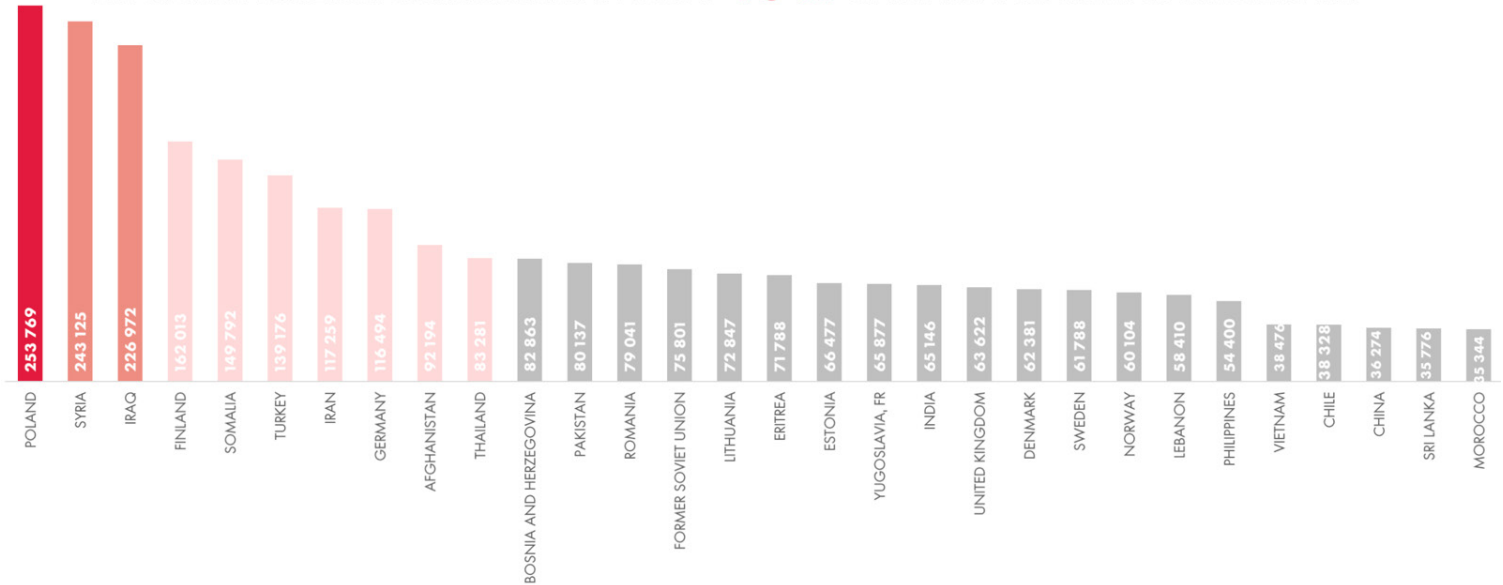
Poles, Syrians and Iraqis are the largest foreign communities in all Scandinavia, but foreign communities are highly fragmented. Poland, Syria and Iraq each represent 6% each of the total number of foreign communities in Scandinavia, in part, due to Sweden, which has a higher immigration rate. In total, more than 200 countries are represented in Scandinavia.

## MAIN FOREIGN COMMUNITIES IN ALL SCANDINAVIAN COUNTRIES

THEMA  
A CANAL+ GROUP COMPANY

POLAND, SYRIA AND IRAQ REPRESENT **6%** EACH OF THE SCANDINAVIAN FOREIGNERS

THE **10 FIRST FOREIGN COMMUNITIES** REPRESENT **40%** OF THE TOTAL SCANDINAVIAN FOREIGNERS



## COMMUNICATION CAMPAIGNS &amp; PARTNERSHIPS



In September, Le Bouquet Maghreb displayed its brand image in the Gare du Nord station in Paris and the Lille-Flandres station in Lille!





# MEZZO, CHANNEL OF THE MONTH IN CZECH REPUBLIC!

As part of the promotion of the **Mezzo** TV channel throughout September in Czech Republic, several marketing actions were implemented by THEMA's team!

3 weeks of campaigns on the Classic Praha, D-Dur and Vltava radio stations were concluded with an interview with Hervé Boissière, the Managing Director of Mezzo, on Classic Praha.

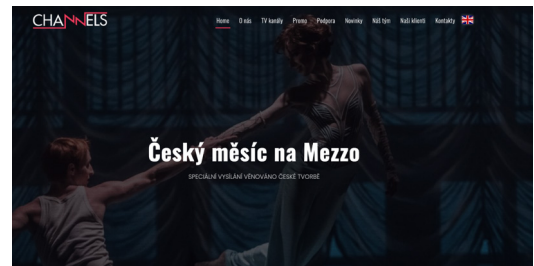
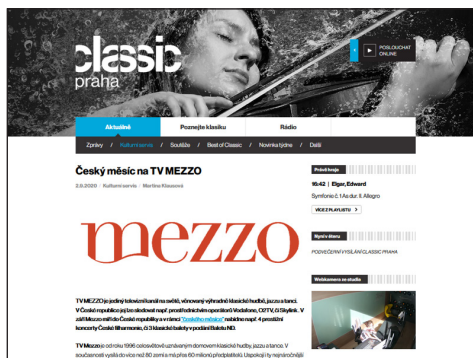
mezzo

THEMA and CHANNELS, distribution agents of Mezzo in Czech Republic, organised a fabulous event during the Czech Philharmonic concert held at the Rudolfinum on September 24<sup>th</sup>, broadcast live on Mezzo and Mezzo Live HD.

It was a moment of quality discussions between the operators, our agent Eva Sedláková and Hervé Boissière and Wilfried Texier from Mezzo.

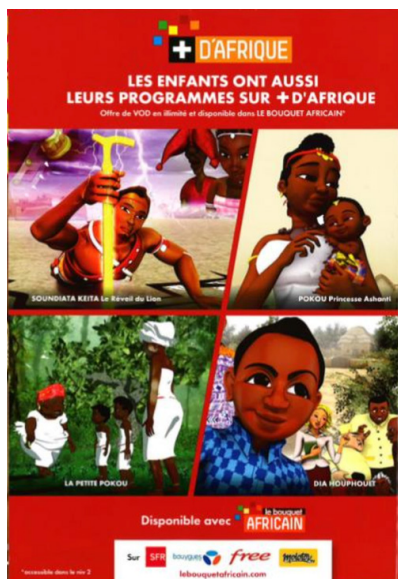


Listen to the Radio Campaign





As part of its partnership with Amina magazine, **Le Bouquet Africain** was promoted on the magazine's Facebook page and in its June-July edition.



Gazelle magazine promoted **Le Bouquet Maghreb**'s offering in its July-August and September-October editions.



From 21<sup>st</sup> to 25<sup>th</sup> September, Molotov, an internet distributor of TV channels, offered a promotion on **Le Bouquet Africain Premium**. The premium package was available at 4.99€, the same price as the basic offering of Le bouquet Africain.



**+ D'AFRIQUE**'s flagship programs are in the spotlight on all of **Le Bouquet Africain**'s channels, with the operator Free. Colourful banners are used to promote the video on demand service included in **Le Bouquet Africain Premium**!

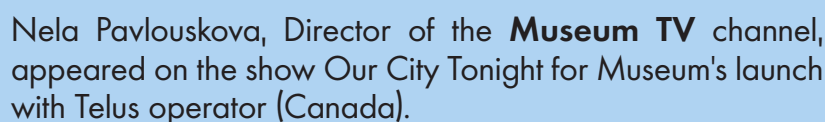
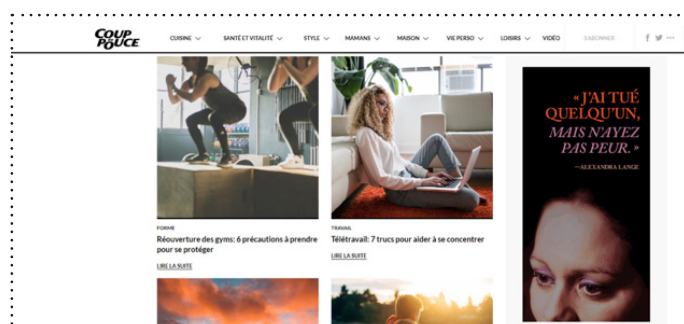


The **Novelas TV** channel partnered with VOICI magazine to announce the launch of season 2 of the series **LA DONA** and the new series **MERYEM**.



A major advertising campaign was launched in Benin, Cameroon, Ivory Coast, Gabon, Guinea-Conakry, Mali, Niger, Congo, the DRC, Senegal and Togo for the promotion of the **A+** and **Nollywood TV** channels.



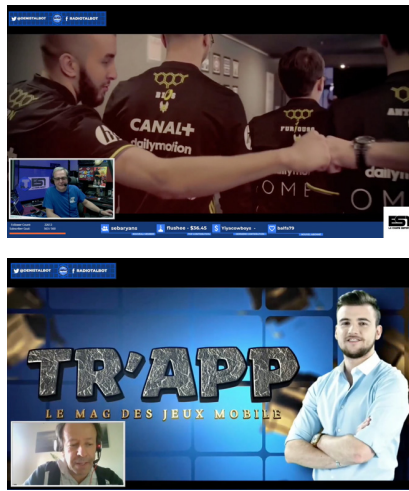






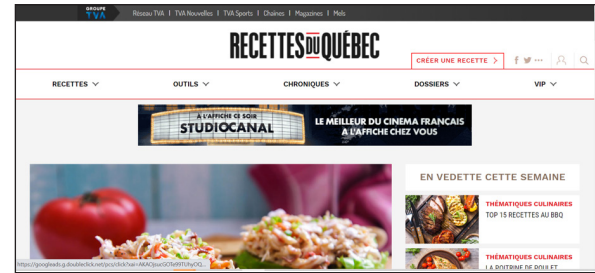
As part of the launch of the **ES1** e-sport channel in Quebec, the channel partnered with Radio Talbot (podcasts dedicated to e-sports) from June to September. On this occasion the channel was regularly highlighted across the various shows!

Nicolas Gicquel, Director of the programs of the channel, was interviewed to present ES1.



## STUDIOCANAL LA CHAÎNE CINEMA

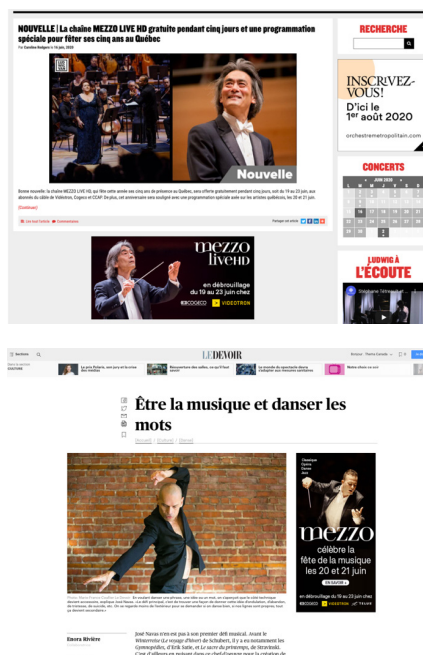
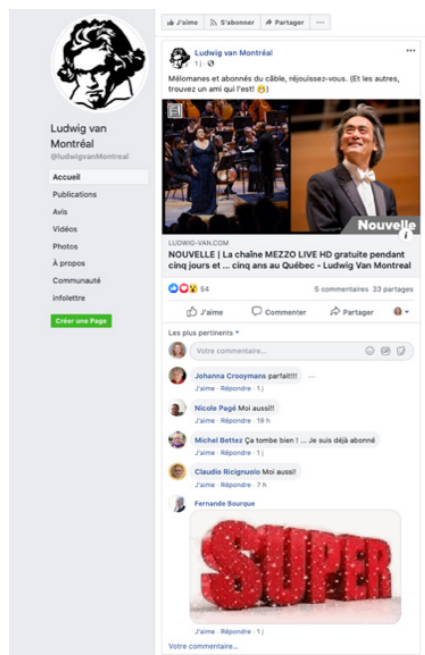
The cinema channel **StudioCanal TV**, broadcast in Quebec, made headlines across on the Group Quebecor's websites!



The **Mezzo** TV channel was promoted on the classical music website Ludwig and on the Canadian website Le Devoir.



On September 27<sup>th</sup> **MyZen TV** participated in the largest thematic festival in Russia, the 6<sup>th</sup> International Yoga Day, which was held in Moscow and reunited the lovers of yoga, meditation, music, art and healthy lifestyle. MyZen was glad to organise various healing practices throughout the day.



Less than a year after its launch, the **Cuisines** channel marked the end of summer by announcing the arrival of new chefs in the show *Recettes d'Afrique* (Chef Prisca Gilbert, Ivory Coast and Chef Jean-Baptiste Avleci, Benin) as well as new programming, including *Les Menus express de Jamie*, *Economiser avec Jamie*, *Mes recettes d'ici et d'ailleurs*, and more. The channel offered special "back to school" recipes on its website and social networks!





## LUXE.TV

Cosmote TV organised a competition on its website with the chance to win a food processor (Greece).

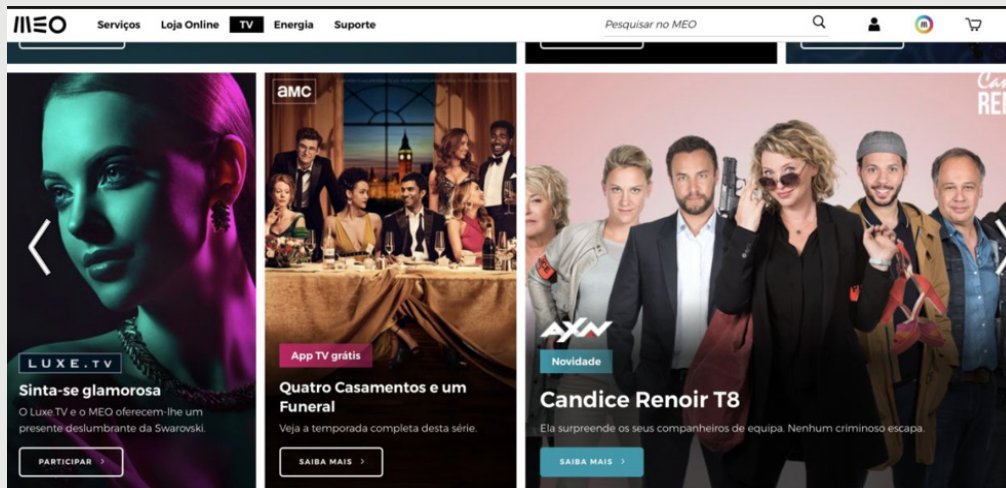


**Διαγωνισμός**  
**Μπες στον κόσμο της**  
**υψηλής γαστρονομίας**  
**& βγες κερδισμένος!**

Διεκδίκησε μοναδικά δώρα για την κουζίνα σου από το LUXE TV και την COSMOTV TV.

DESTINATION SPECIAL: GASTRONOMY | 18 - 21:09

**LUXE.TV**



MEO Serviços Loja Online TV Energia Suporte

Pesquisar no MEO

**LUXE.TV**  
**Sinta-se glamorosa**  
 O LUXE.TV e o MEO oferecem-lhe um presente deslumbrante da Swarovski.

**Quatro Casamentos e um Funeral**  
 Veja a temporada completa desta série.

**Candice Renoir T8**  
 Ela surpreende os seus companheiros de equipa. Nenhum criminoso escapa.



MEO Entretenimento

Este verão encontra glamour no Luxe.TV! Descubra um mundo de luxo com marcas mundialmente reconhecidas, casas de alta costura, estilistas mundiais e palácios luxuosos, no canal 125 do MEO. Ah, temos ainda um presente especial para oferecer! Participa no passatempo em [mco.pt/LuxeTV](https://mco.pt/LuxeTV) e habilita-te a ganhar um voucher de €200 em compras Swarovski.

Показать перевод

**LUXE.TV**

This summer, the operator Meo highlighted the **LUXE.TV** channel on its website and social networks (Portugal).

Mezzo and Love Nature 4K TV channels have been highlighted on the Spanish website Cine y Tele!



29 septiembre 2020 /

La administración provisional única de RTVE también ha subrogado la urgencia de renovar el Mandato Marco de la Corporación "que caducará hacia tres años" y le urgencia de tener un contrato programa "que nos permita hacer una previsión a [...]

**El domingo llega a Neox 'Top Gamers Academy'**  
 29 septiembre 2020 /

El primer talent show de gaming del mundo aterriza en el canal de Atrévete al próximo día 4 de octubre. Contará también con reuniones diarias en Neox y Flooxer y estará disponible en ATRÉPlayer Premium [...]

**Javier Cuadrado, nuevo gerente de Grupo Ganga Producciones**  
 28 septiembre 2020 /

Con este nombramiento, la compañía liderada por Miguel Ángel Bernardeau quiere reforzar su equipo de gestión y afrontar los nuevos retos a los que se enfrenta con más fuerza y energía que nunca. El productor [...]

**TVE presenta en MIPCOM online sus últimas novedades de ficción**  
 28 septiembre 2020 /

RTVE estará presente en la próxima edición del MIPCOM, que se desarrollará de forma online del 12 al 16 de octubre, y presentará sus últimas producciones, entre las que destacan las series de ficción 'YHT' [...]

**mezzo live HD**

**ULTIMAS NOTICIAS NT, PLATAFORMAS Y VIDEOJUEGOS**

**All Flamenco colabora con el corto 'Duende'**  
 28 septiembre 2020 /

La marca de la productora independiente Digital Compañía, sigue apoyando aquellos proyectos que fomentan el flamenco por bandera. Además de colaborar con el cortometraje, también lo hace con el proyecto social de La Compañía B. [...]

**La 12ª edición del mercado Weird Market presenta su programación**  
 28 septiembre 2020 /

Entre el 28 de septiembre y el 4 de octubre la cita seguirá siendo un referente para el sector de la animación, los videojuegos y new media con un formato híbrido. Como [...]

**ZINE BI 62**

**35% INCENTIVO FISCAL LOCALIZACIONES EXTRAORDINARIAS**

**MAVARRA FILM**

**ANY SPACES ANY TIME**

**AMERICAN FILM MARKET**

**BRINGING FILM TO LIFE**

This summer the Russian operator Tricolor organised a major communication campaign across 340 shops in Moscow and throughout its region.



**триколор**

**Да, меняйся на новый Триколор**  
 Будь ближе к природе с Ultra HD

**love4k NATURE**

Для просмотра выполните требования каналов

**Love4k NATURE**

**mezzo**

For the launch of Mezzo with the operator Skylink, the operator organised a competition (Czech Republic).



**VYHRAJTE VSTUPENKY NA KONCERT ČESKÉ FILHARMONIE**

**SOUTĚŽ**

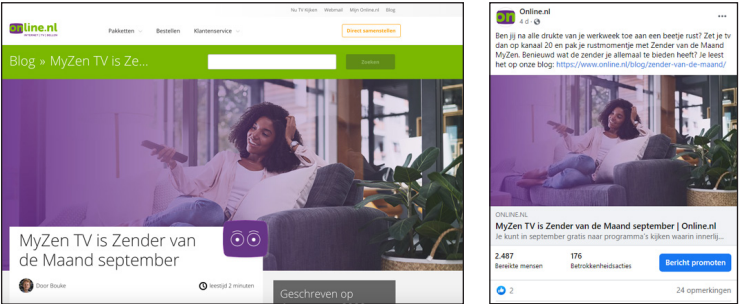
**VSTUPENKA**

**VSTUPENKA**

**mezzo**



All of September, **MyZen TV** channel made headlines on the Online.nl platforms (Netherlands).



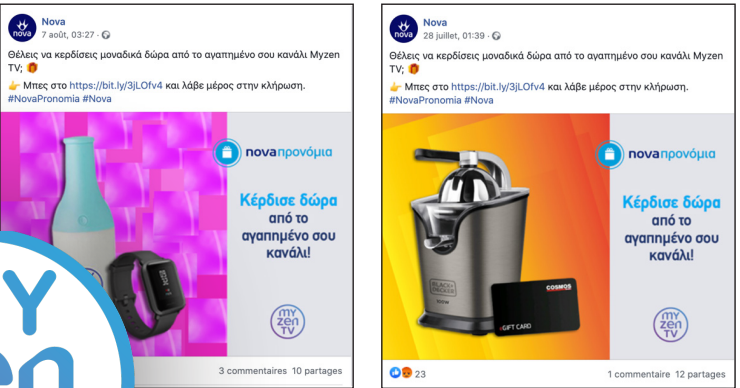
The operator Canal Digitaal organised a competition and a nice promotion of **MyZen TV** (Netherlands).



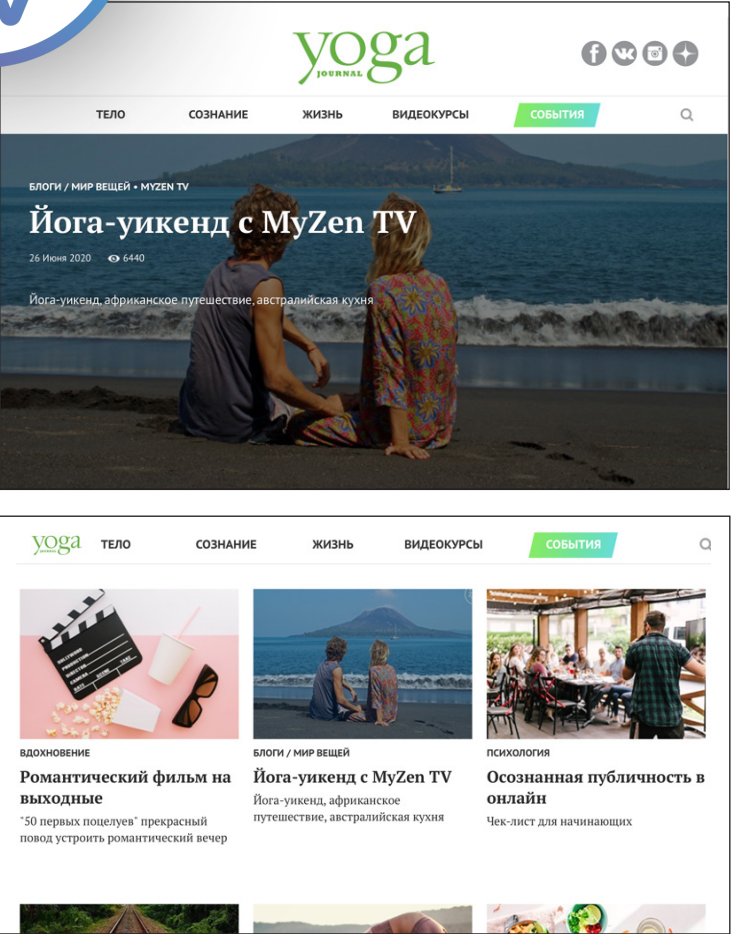
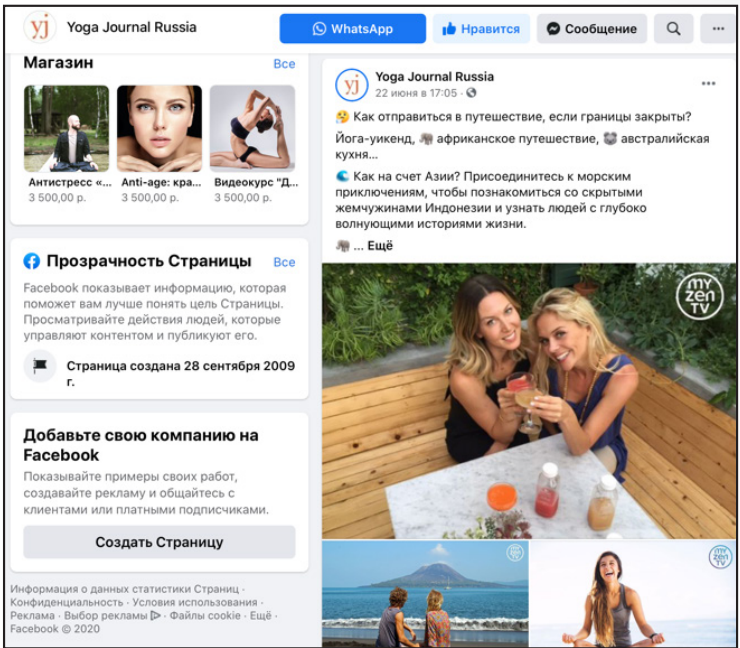
The Portuguese operator Vodafone offered a competition to its subscribers.



The operator Nova organised a competition to promote **MyZen TV** channel (Greece).



In Russia, **MyZen TV** channel was promoted on the Yoga Journal website and with the operator Er Telecom.





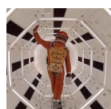
**THEMA's** portfolio was highlighted in Content Asia's special APOS edition and on the newsletters and websites of Broadband TV News, Advanced Television and Worldscreen during MIPCOM period!

## ADVANCED TELEVISION

Daily News - 13th October 2020



### Report: 41,000+ European movies on 367 VoD services

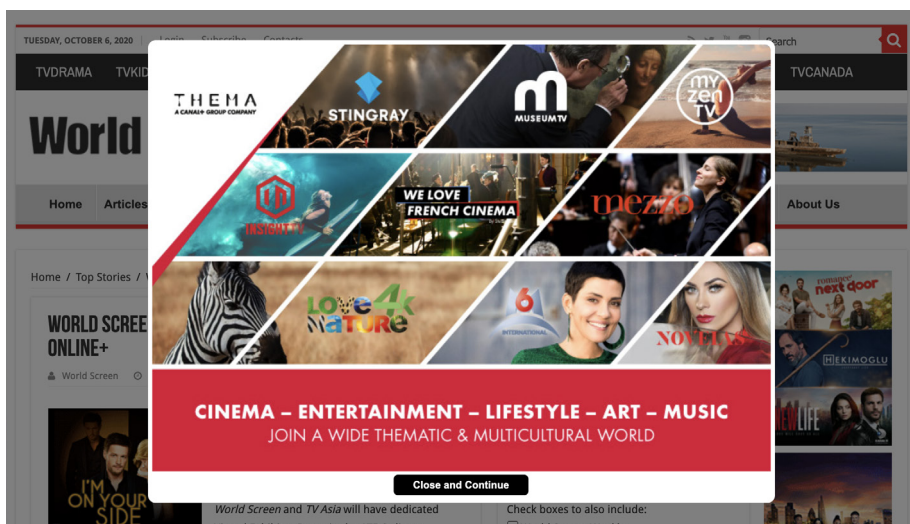
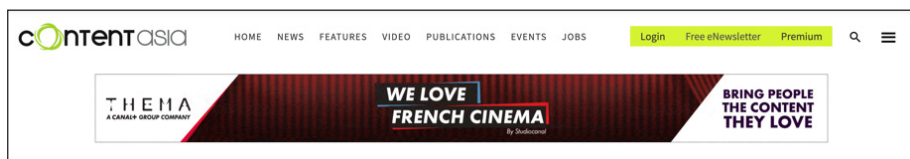
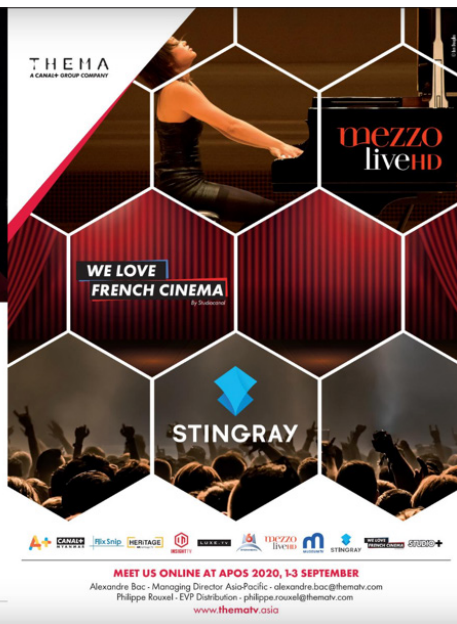


An update of the European Audiovisual Observatory's LUMIERE VoD film directory shows the presence of 41,550 European film titles (produced or minority co-produced by countries of the European Union and Council of Europe) in 367 different VoD catalogues (119 TVoD and 248 SVoD catalogues), representing 472,180 film presences at the end of August 2020. When...

### Nokia: 5G to add \$8trn to global GDP



5G-enabled industries have the potential to deliver \$8 trillion (€6.78trn) in value to the global economy by 2030 according to new research from Nokia and Nokia Bell Labs. The 5G Business Readiness Report surveys 5G adoption among businesses around the world, providing a cross-sector view of the path to full...



**MARRIED AT FIRST SIGHT AUSTRALIA**  
Red Arrow Studios International

**TV Drama In-Demand: Mysteries & Thrillers**  
**TVDRAMA** These compelling drama series aim to have viewers hooked with their intricate twists and turns: ZDF Enterprises' The Crimson Rivers, all3media international's The Sounds, RTVE's The Department of Time and The Mediapro Studio's Caminantes.

**A+E**  
GLOBAL CONTENT SALES  
MORE TO SHOW

**WorldScreenings: DreamWorks Animation**  
**TVKIDS** Peter Gal, chief creative officer of television at DreamWorks Animation, talks about pushing boundaries in animation and storytelling.

**THEMA**  
A CANAL+ GROUP COMPANY

**Walter Presents' Walter Iuzzolino on Acquisition & Curation Strategy**  
**TVDRAMA** Walter Iuzzolino, the co-founder and curator of Walter Presents, talks to World Screen Newsflash about his criteria for choosing series.

**CONTACT US TODAY!**  
**SALES@MARVISTA.NET**

**Tyler Perry**  
TV Kids & TV Drama 2020/2021 Guides

**BROADBANDTVNEWS**  
INDEPENDENT SINCE 2003

**THEMA**  
A CANAL+ GROUP COMPANY

**Premier League to release remaining games for PPV**  
By Julian Clover  
Sky and BT will screen additional Premier League fixtures on a pay-per-view basis after the Premier League agreed it would continue to make all matches available to fans until at least the end of October. [\[Read More...\]](#)

**Video Interview: RDK's Steve Heeb**  
In this video interview between Broadband TV News



## ADVANCED TELEVISION

HOME SHOP ADVERTISE EVENTS LIBRARY PRESS RELEASES NEWSLETTER REGISTER ABOUT

### MEZZO launches on Skylink in Czech and Slovak Republics

#### LATEST NEWS

- OneFootball & Bundesliga launch FTA model in LatAm
- Acorn TV rolls out in Portugal
- Disney+ adds GroupWatch
- NOW TV launches on Sony Android TV
- Sony acquires Nevision
- ZTE claims 5G NR broadcast first
- Europa+ SVoD launches in LatAm
- Analyst: "Starlink will have limitations"
- Virgin Media TV adds Hopster
- Rakuten launches 5G smartphone and plan

#### Search Archive

Month

Click to Select

Category

September 8, 2020

Twitter Facebook LinkedIn

THEMA, Group Canal+ company, has announced the launch of Mezzo TV channel on Skylink, a pay-TV platform of M7 Group, in the Czech and Slovak Republics. Subscribers will get access to the greatest international venues from all around the world: opera houses, concert halls, festivals, dance theaters and jazz clubs.

With a history of more than twenty years, MEZZO has managed to position itself as the only publisher in the world dedicated exclusively to classical music, jazz and dance on television.

MEZZO co-produces the filming of 150 performances each year of new operas, concerts (classical and jazz) and ballets, allowing its two TV channels, Mezzo and Mezzo Live HD, to broadcast the most exciting performances in the world, featuring the greatest names in music and dance today, and the new talents of tomorrow.

The deal with Skylink was held by THEMA, Group Canal+ company.

"We are delighted to expand Mezzo's availability in the Czech and Slovak Republics as a major development of the channel in Europe with our key partner M7".

BROADBANDTVNEWS

INDEPENDENT SINCE 2002

HOME NEWSLINE RESOURCES EVENTS ABOUT ADVERTISE SUBSCRIBE

### Mezzo launches on Skylink

SEPTEMBER 8, 2020 12:20 EUROPE/LONDON BY CHRIS DIAZ/DAVID



Mezzo has made its debut on Skylink in the Czech Republic and Slovakia.

Commenting on the development, Menno Hidayatollah, MD of BSBM, who brokered the deal on behalf of the Canal+ company Thema, said: "We are delighted to expand Mezzo's availability in the Czech and Slovak Republics as a major development of the channel in Europe with our key partner M7".

Jaromir Glisnik, member of the board of Skylink, added: "I am pleased that the Skylink channel line-up will be enriched with such beautiful content. From now on our subscribers to the Kombi and Komplet package will be offered the best of classical music, jazz and dance in high quality. In addition, in September Mezzo will be available to all our subscribers regardless the package they subscribe to".

To support this launch, Mezzo dedicated the full month of September to the Czech Republic.

### THEMA launches new Turkish pay-TV offers

August 25, 2020

Twitter Facebook LinkedIn

THEMA Company, a specialist in the distribution of multicultural TV channels packages in France, has announced the launch of two new Turkish offers: Le Bouquet Türk and Le Bouquet Türk+ with BOSPHORE VOD on Freebox.

"Le Pack Türk TV" will become "Le Bouquet Türk" will be commercialised into two levels and will propose until 17 major Turkish channels such as TV8 Int, Kanal7 Avrupa, Kanal D Drama, Show Türk and Show Max. The second level also includes a new exclusive VOD service BOSPHORE VOD, proposing VOD contents to watch unrestrictedly. BOSPHORE VOD will propose Turkish comedy shows, dramas, action and horror movies.



The catalogue has a 400 hours programs set-up with a 20 hours monthly refresh of new programmes. The service will be available in the "Replay" corner of all Freeboxes.

The new offer will propose:

- Le Bouquet Türk composed of 9 channels for 5,99€ per month as a non-binding offer;
- Le Bouquet Türk+ with 17 channels and an included VOD catalogue for 8,99€ per month as a non-binding offer.

THEMA Company henceforth becomes the first Turkish-speaking channels and content aggregator for French Pay-TV providers.

C21Media

ABOUT US WHO WE ARE CONTACT US

HOME NEWS DEPARTMENTS SECTIONS REPORTS MULTIMEDIA EVENTS POLITICS C21TV C21Screenings Schedule Watch My C21 Jobs

SCREENING NOW: One Fire Christmas A group of neighbors struggle with finding time for their families during the holiday season

Home > News > Love Nature targets Iberia

### Love Nature targets Iberia



NEWS BRIEF: Canadian wildlife network Love Nature is expanding its coverage into Spain and Portugal, with Canal+ subsidiary Thema dropping the channel to local buyers.

The wildlife net, known for series including Gengis of Lemur Island and Orangutan Jungle School, is already distributed by Thema in Russia and Bulgaria, where the agent has brokered carriage deals with local telecoms companies Rostelecom, Troicor and Bulsatcom.

C21 reporter

SEPTEMBER 8, 2020

## ADVANCED TELEVISION

HOME SHOP ADVERTISE EVENTS LIBRARY PRESS RELEASES NEWSLETTER REGISTER ABOUT

AI BROADCAST BROADCAST BUSINESS CONTENT IN HOME MOBILE OTT RESEARCH SOCIAL MEDIA UHD

### BIG FILES, BIG CHALLENGES

Why Dropbox, FTP and shipping hard drives no longer work for media and what your options are

Twitter Facebook LinkedIn

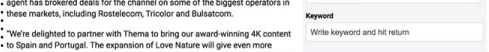
### Love Nature arrives in Spain and Portugal

September 1, 2020

Twitter Facebook LinkedIn

THEMA, a CANAL+ subsidiary, has announced the launch of family-friendly wildlife and nature brand, Love Nature, in two new European territories: Spain and Portugal.

Available in over 200 million households worldwide, via its branded linear and online platforms, Love Nature brings audiences powerful stories about the natural world that foster a deeper understanding of and connection to the planet we call home. With its award-winning library of 4K and HDR series and documentaries, Love Nature's programming aims to forge emotional connections between audiences and the natural world, while also educating viewers with content that expands their knowledge about nature and animals.



Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

"We're delighted to partner with Thema to bring our award-winning 4K content to Spain and Portugal. The expansion of Love Nature will give even more audiences the chance to a front row seat to witness the beauty and wonder of nature", said Jade Anderson-Busby, Sales and Marketing Manager, EMEA, Love Nature.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

"We're delighted to partner with Thema to bring our award-winning 4K content to Spain and Portugal. The expansion of Love Nature will give even more audiences the chance to a front row seat to witness the beauty and wonder of nature", said Jade Anderson-Busby, Sales and Marketing Manager, EMEA, Love Nature.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

September 8, 2020

Twitter Facebook LinkedIn

THEMA, a CANAL+ subsidiary, has announced the launch of family-friendly wildlife and nature brand, Love Nature, in two new European territories: Spain and Portugal.

Available in over 200 million households worldwide, via its branded linear and online platforms, Love Nature brings audiences powerful stories about the natural world that foster a deeper understanding of and connection to the planet we call home. With its award-winning library of 4K and HDR series and documentaries, Love Nature's programming aims to forge emotional connections between audiences and the natural world, while also educating viewers with content that expands their knowledge about nature and animals.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

"We're delighted to partner with Thema to bring our award-winning 4K content to Spain and Portugal. The expansion of Love Nature will give even more audiences the chance to a front row seat to witness the beauty and wonder of nature", said Jade Anderson-Busby, Sales and Marketing Manager, EMEA, Love Nature.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

Love Nature is already distributed by THEMA in Russia and Bulgaria, where the agent has brokered deals for the channel on some of the biggest operators in these markets, including Rostelecom, Troicor and Bulsatcom.

## Free : l'offre de chaînes turques évolue au profit des bouquets Türk et Türk+ de Thema



Free fait évoluer son offre de chaînes turques et remplace son pack Turk TV par deux nouveaux bouquets édités par Thema : Türk et Türk+, a annoncé la filiale du groupe Canal+, mardi 25 août. Cette nouvelle offre turque - une première pour Thema - fait l'objet d'un « plan de communication dédié » qui comprend « des campagnes digitales, des opérations de street-marketing dans des lieux identifiés, ainsi que de l'affichage et des partenariats de proximité avec les acteurs de la communauté ».

Le bouquet Türk propose neuf chaînes (ATV, la chaîne d'information publique TRT Türk, la chaîne pour enfants TRT Çocuk, Kanal D Drama...) pour 5,99 euros par mois sans enga-

gement. Pour 8,99 €/mois sans engagement, le bouquet Türk+ propose 17 chaînes (avec, en plus, Show Max, Movies-tar HD, beIN Gurmé, beIN Movie, beIN (Z...), ainsi qu'un accès, sans surcoût, à la nouvelle offre Bosphore VOD.

Ce service, accessible dans l'offre Replay de Free, propose actuellement « 400 heures de programmes [comédies turques, drames, films d'action, d'horreur et d'épouvante] à consommer en illimité et sera mensuellement alimenté de 20 heures de nouveaux programmes », indique le communiqué. Bosphore VOD bénéficie d'une opération promotionnelle : depuis ce mardi jusqu'au mercredi 30 septembre, il sera également accessible aux abonnés au bouquet Türk.

En vignette : Composition des bouquets Türk et Türk+ - @ D.R.

### Freebox adds Turkish channels

AUGUST 25, 2020 12:44 EUROPE/LONDON BY CHRIS DIAZ/DAVID



Thema has become the first Turkish-speaking channels and content aggregator for French pay-TV providers.

This follows the launch of two new Turkish offers Le Bouquet Türk and Le Bouquet Türk+ with Bosphore VOD on Freebox.

Le Bouquet Türk consists of nine channels and costs €5.99, while Le Bouquet Türk+ consists of 17 channels and the on demand service Bosphore VOD and costs €8.99 a month. Both come as non-binding offers.

Bosphore VOD offers viewers 400 hours of Turkish comedy shows, dramas, action and horror movies.

It is refreshed with 20 hours of new content each month and is available via Replay on all Freeboxes.

## APPOINTMENTS

**Cédric Delblat joined THEMA as Digital Product Manager.**  
cedric.delblat@thematv.com

**Ekaterina Yakushenko joined the THEMA RUS branch as Sales Director.**  
ekaterina.yakushenko@thematv.com



# BRING PEOPLE CONTENT THEY LOVE

EDITORIAL DIRECTION: MARKETING DEPARTMENT  
Marianne BEDE - Tiffany DUBOIS - Frédéric SCHMITT

55 RUE RAYNOUARD - 75016 PARIS, FRANCE  
+33 1 45 25 25 66



**FOLLOW THEMA'S LATEST NEWS BY  
SUBSCRIBING TO OUR LINKED IN PAGE**