



VIVALDI.TV
CLASSICAL FOR EVERYONE

Your new FAST channel for all music lovers



VIVALDI||.TV

**A NEW FREE, AD-SUPPORTED
TELEVISION CHANNEL
DEDICATED TO CLASSICAL MUSIC**

**A philosophy: classical music
can be enjoyed by everyone**

A universal name: VIVALDI

A fresh design

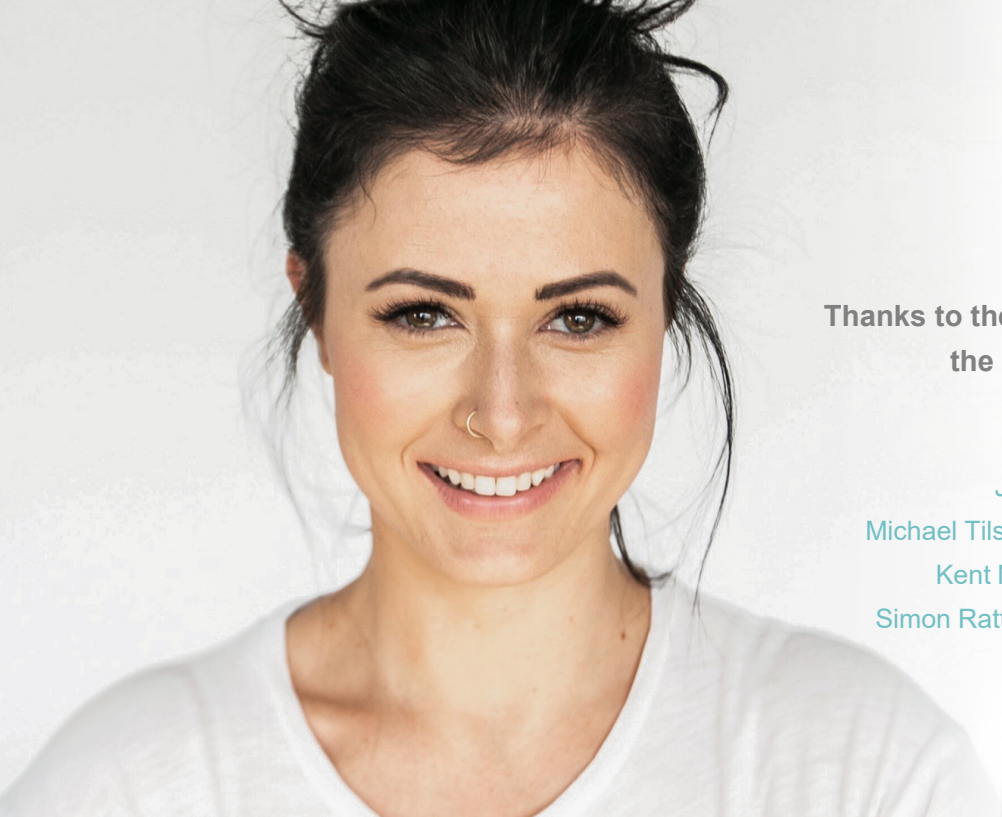
VIVALDI .TV

A PLAYLIST OF HITS

Our desire is to offer the great popular works of classical music, in a “repertoire” approach (the greatest arias from operas, the greatest symphonies, concertos...).

It will therefore be an "access" offer, intended for the general public looking for a more "easy listening / lifestyle / ambient" experience, made up of playlists accessible to as many people as possible.





VIVALDI.ITV

THE BEST ARTISTS

**Thanks to the richness of Mezzo catalog,
the channel will feature the best
musicians of our times.**

Joyce DiDonato, Martha Argerich,
Michael Tilson Thomas, Esa-Pekka Salonen,
Kent Nagano, Joshua Bell, Yuja Wang,
Simon Rattle, Evgeny Kissin, Daniil Trifonov

...

VIVALDI_{IN}.TV

Powered by

mezzo

Developped in partnership with

amagi

Launched in Canada in June 2021 on

Roku





VIVALDI..TV

350 NEW HOURS PER YEAR

Programming in gradually updated loops,
so as to avoid repetitions of the same
programs at the same times.

Each month, we feature
special cycles around a theme:

JUNE Martha Argerich 80th birthday / Festivals / **JULY** Festivals / Around the World

AUGUST Nature / **SEPTEMBER** Canada / **OCTOBER** Piano / Evgeny Kissin 50th birthday

NOVEMBER Beethoven / **DECEMBER** Sacred Music...



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