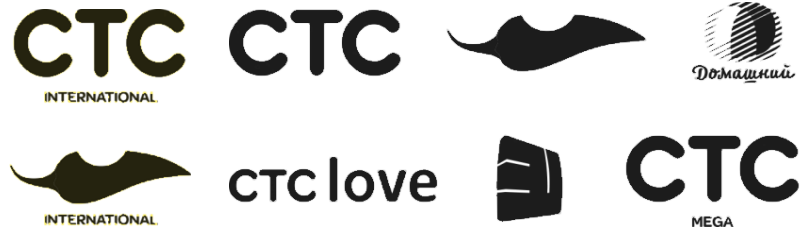
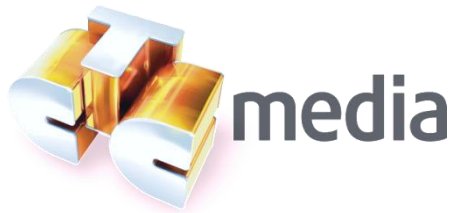




**RUSSIAN ENTERTAINMENT
CHANNEL FOR THE WHOLE
FAMILY**



The **LEADING** independent broadcasting company in **RUSSIA**

The **LARGEST** media holding in **EASTERN EUROPE**

8 CHANNELS in Russia and CIS

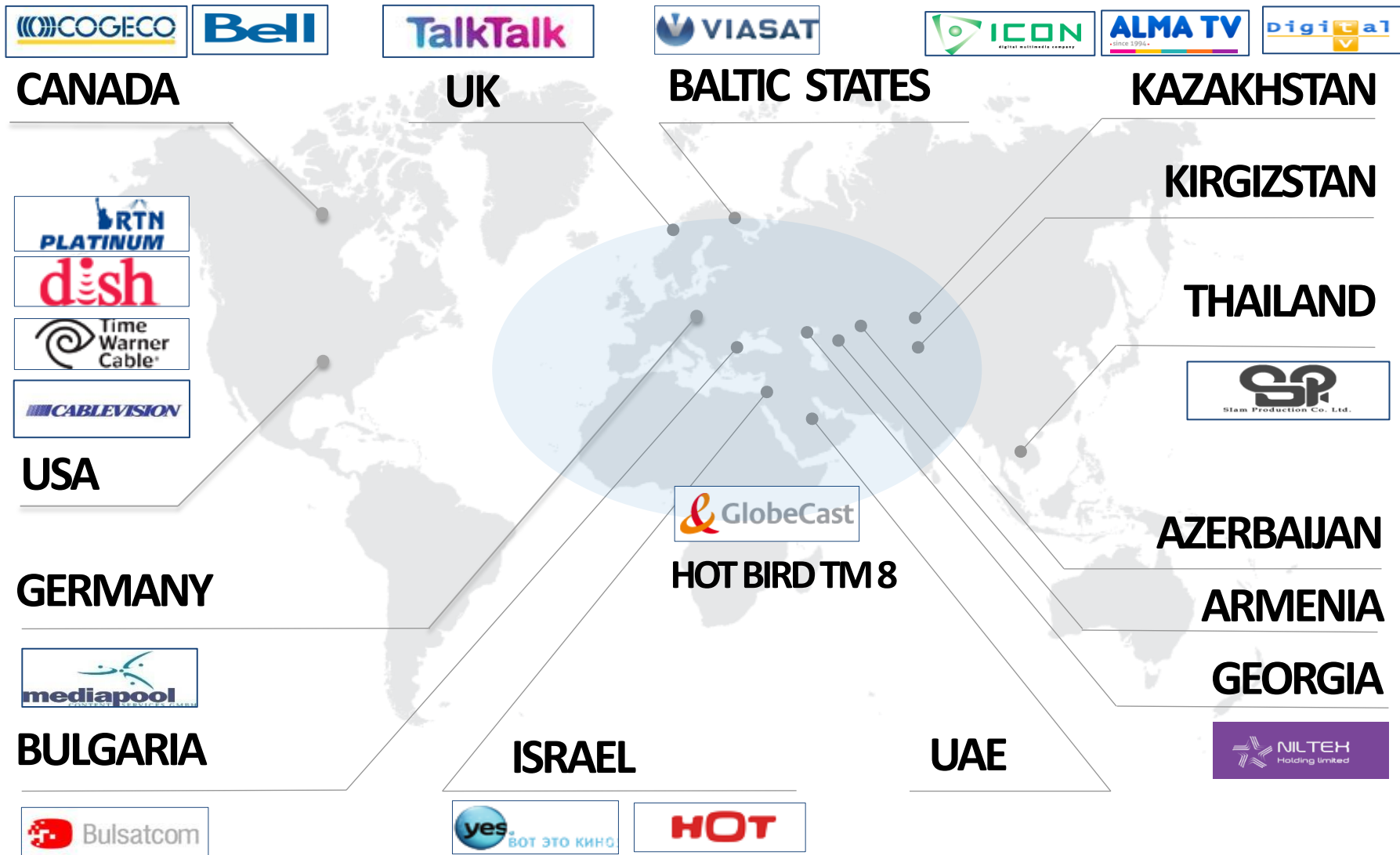
Content production

Digital projects

Advertising company

BROADCASTING GEOGRAPHY OF CTC CHANNEL

2'000'000 SUBSCRIBERS IN 20 COUNTRIES!





2nd AMONG **ALL**

RUSSIAN TV CHANNELS

AUDIENCE ALL 10-45.



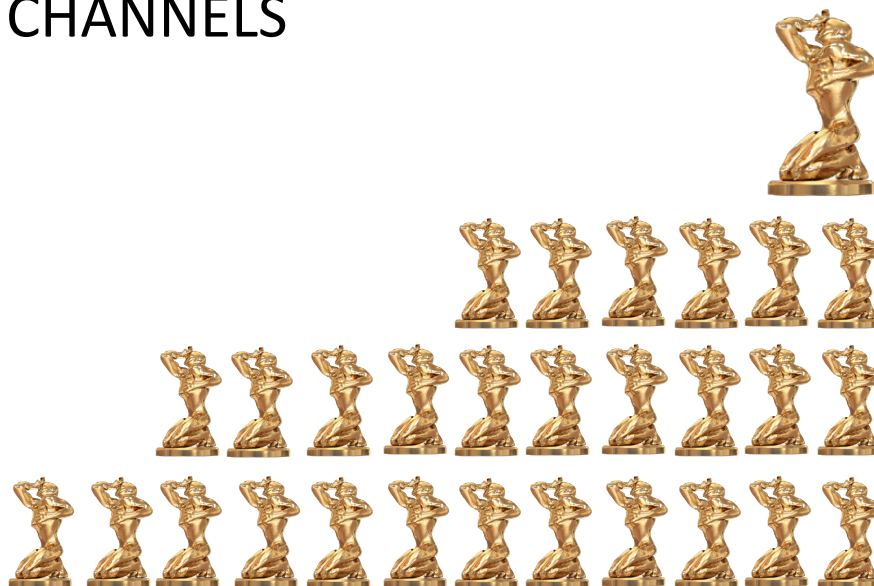
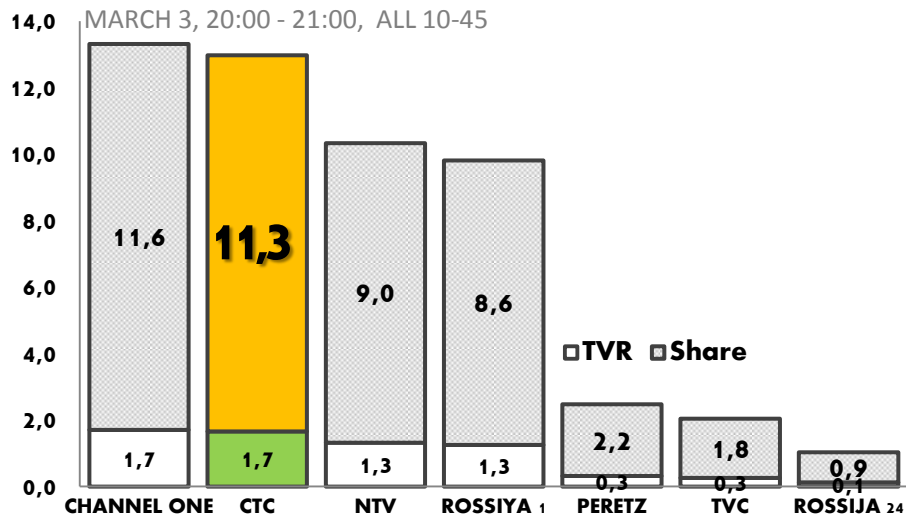
1 OF 6 OFFICIAL
INTERNATIONAL VERSIONS
OF **FEDERAL** CHANNELS

29 TEFI AWARDS

THE LEADER

CHANNEL IN RUSSIA

MARCH 3, 20:00 - 21:00, ALL 10-45



AWARDS & SHARES OF KEY PROJETS



«MOLODEJKA»
(THE YOUNG ONES)
1ST MONTH **16,8%**
BEST SITCOM 2013



«KITCHEN»
BEST COMEDY
2012-2013
1ST SEASON **19.1%**
2ND SEASON **19.7%**



«80-S»
RECORD SHARE
1ST SEASON **21.5%**
2ND SEASON **17.1%**



«LAST OF
MAGIKYAN»
1ST DAY **18.1%**
1ST WEEK **14,1%**



DADDIES
DAUGHTERS
4 TEFI AWARDS
BEST SITCOM
2008- 2009



«TRAFFIC LIGHTS»
BEST COMEDY 2012
4TH SEASON **11.2%**
5TH SEASON **13.8%**

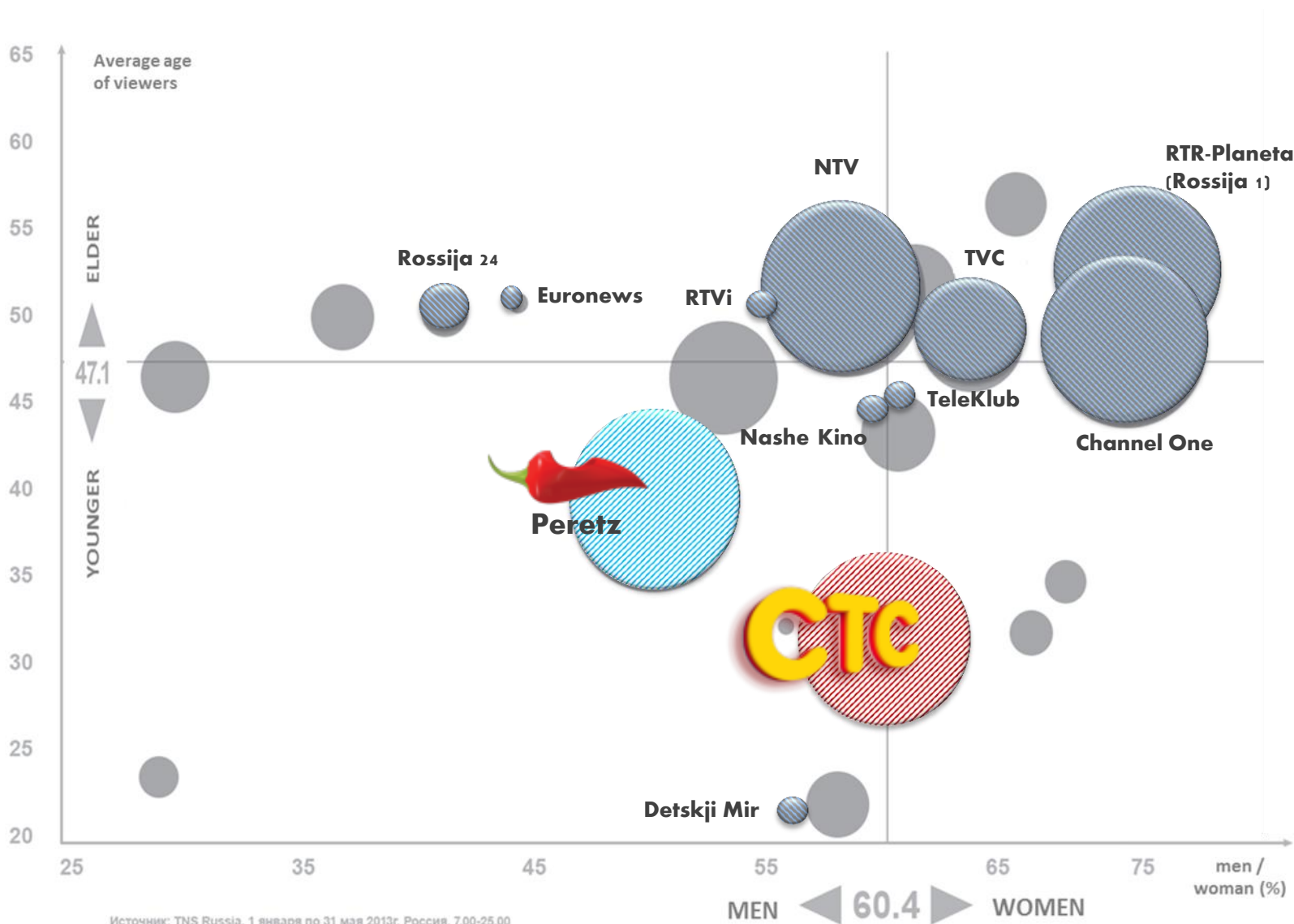


«VORONINY»
TAFFY AWARD
BEST SITCOM 2010



«TWO DADS AND
TWO SONS»
OCTOBER 2013 **15%**

UNIC SEGMENT



Источник: TNS Russia, 1 января по 31 мая 2013г, Россия, 7.00-25.00



MARKETING CAMPAIGNS

- PRESS RELEASES
- OUTDOOR – BUSES IN AND QUEENS
- BTL PROMO IN «NET COST MARKETS» - BRAND-BAGS
- RADIO PROMO

JOINT ACTIVITIES WITH PARTNERS:

- TWC
- CABLEVISION
- FACEBOOK.COM
- VECHERNIY NEW YORK (MAGAZINE)
- DAVIDZON RADIO
- DANU RADIO
- ODNOKLASSNIKI.RU
- MAIL.RU
- RUNYWEB.COM
- RUSSIANNY.COM



RED SOUL+RE MEDIA при поддержке CTC INTERNATIONAL

3 4

MAY

BEST WEEKEND FOR THE WHOLE FAMILY

GRAND RUSSIAN FESTIVAL '14

MEADOWLANDS EXPOSITION CENTER SECAUCUS, NEW JERSEY

KABIR TV CITISCAPE American Consulting CLUB-GTS



GENERAL SPONSOR

GRAND RUSSIAN FESTIVAL

NJ, 2014



THANK YOU