



‘DARKNESS CAN ONLY BE SCATTERED BY LIGHT’ JOHN PAUL II

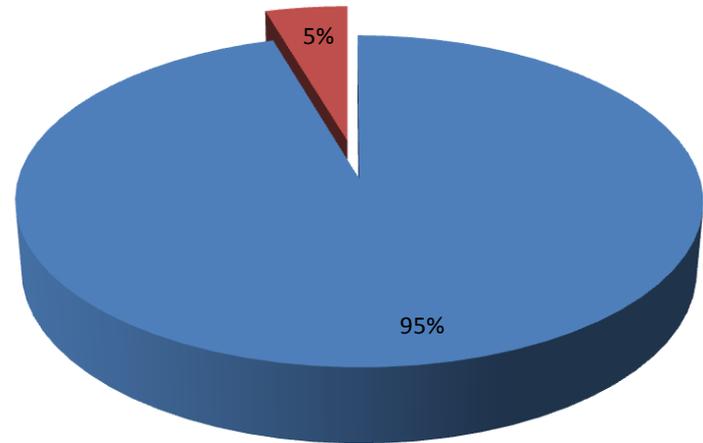


## ‘IN THE LAND OF ITS BIRTH, CHRISTIANITY IS IN SAD DECLINE’

Roger Hardy, BBC Middle East, 15 Dec 2005

**‘Christians are fleeing from all over the Middle East. The Christian population decline has two main causes: emigration and declining birth rates’.**

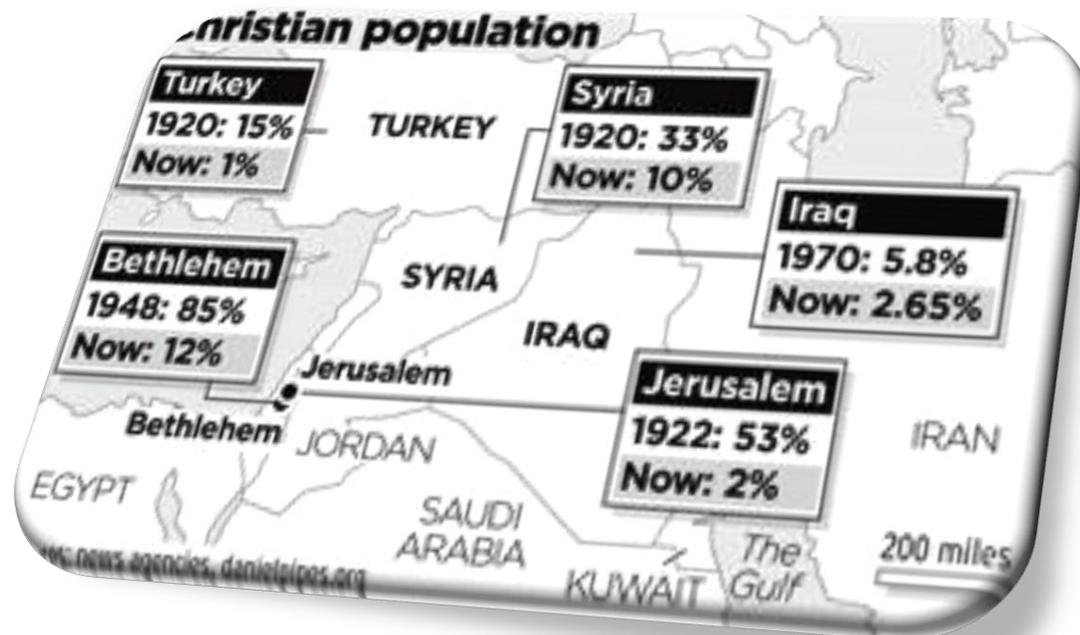
Daniel Pipes, Middle East Quarterly 2001



Christians in the Middle East, 2001



Many Christians have emigrated from the Middle East, a phenomenon that has been attributed to various causes including economic factors, political and military conflict, religious persecution, and feelings of insecurity or isolation among minority Christian populations.





In 1932, they composed 55 percent of the Lebanese population, now less than 30 percent'. *Daniel Pipes, Middle East Quarterly 2001*

'Christians earlier in this century represented about one-third of the Syrian population; now they account for less than 10 percent'. *Daniel Pipes, Middle East Quarterly 2001*



'In the land of its birth, Christianity is in sad decline as the pressures of life under Israeli occupation and the growth of militant Islam push **Palestinian Christians** from Jerusalem and the West Bank'. *Roger Hardy, BBC Middle East, 15 Dec 2005*



**'In Iraq,** the Christian middle class is emigrating in droves, fearful of the daily violence and the hostility it now encounters from Islamists'. *Roger Hardy, BBC Middle East, 15 Dec 2005*

**'More than half the Christians of Iraq have left and Copts began leaving Egypt** in significant numbers'. *Daniel Pipes, Middle East Quarterly 2001*

**'In Saudi Arabia,** churches and other places of non-Muslim worship are banned, and foreign workers who try to hold secret Christian services are jailed, flogged and often deported'. *Roger Hardy, BBC Middle East, 15 Dec 2005*



**'In Turkey,** Christians constituted a population of 2 million in 1920 but now only some thousands remain'. *Daniel Pipes, Middle East Quarterly 2001*



‘The question confronting the Church today is not any longer whether the man in the street can grasp a religious message, but how to employ the communications media so as to let him have the full impact of the Gospel message’.

*John Paul II*



**Noursat – Télé Lumière** is the first and only Christian television in Lebanon and the Middle East.

**Broadcasting since 1991**, Télé Lumière has promoted principles of justice, love, freedom and human rights, promoting intercultural and interfaith dialogue, and endorsing freedom of belief, freedom of expression, religious tolerance and mature inter-religious coexistence within the Middle East.

**In June 2003**, on Pentecost day and in celebration of Télé Lumière's 12<sup>th</sup> Anniversary, Noursat was launched as the satellite channel of Télé Lumière covering Europe, the Middle East and North Africa. A year later, on the 8<sup>th</sup> of September 2004, Noursat began its official broadcast in North America, South America, Canada and Australia.





**Noursat - Télé Lumière is supervised** by the Assembly of Catholic Patriarchs and Bishops in Lebanon and directed by a committee involving religious leaders from various denominations and a group of laity. The relationship between the Church and Noursat - Télé Lumière is organised through a ‘cooperation protocol’.





**Noursat's role** has surpassed one of basic evangelism, to become a resorted platform for all those dwelling in religious skepticism, social injustice and spiritual volatility. It is primarily a voice calling for authenticity and pride in Christianity within a chaotic world of corporal obsession and materialistic domination.





Noursat revives the foundations of Christianity that have been remolded to fit our sought modernity; and endorses religious openness without compromising on the ecclesiastical creed that constitutes the basis of our faith.

Noursat is a messenger of Christianity reflecting the **richness of the Church** as represented by its various denominations within the Middle East including the Maronite Catholic, Roman Catholic, Armenian Catholic, Chaldean Catholic, Coptic Catholic, Syrian Catholic, Greek Melkite Catholic, Greek Orthodox, Syriac Orthodox, Coptic Orthodox, and Evangelical churches.





# NO

Noursat is a **non-partisan, non-political, non-commercial** and a **non-sectarian** medium devoted to spread the 'good news' across all the ends of the earth. It is utterly funded by gifts from individuals and groups that share its vision and yearn to accomplish its sought mission.



Believing that **knowledge is a pathway leading to God** and to our siblings in humanity, Noursat offers a significant percentage of its airtime to socially and culturally educate its viewers in the fields of arts, science, social studies, entertainment, health and sports.





**In alliance with the Human Rights values** as represented by the United Nations' charters and conventions, Noursat promotes equality, respects the inherent dignity of all human beings, condemns discrimination on the basis of race, religion, culture or belief, supports pluralism and respects diversity.



While Télé Lumière caters for the various Christian denominations residing in the Middle East, **Noursat is customized primarily to meet the viewership needs of those living in the Diaspora.** With a local production capacity of 85% of its broadcasted content most of which is subtitled in English, Spanish, or French; Noursat not only speaks the language of Arab Christians abroad but also reaches them on various levels: the cultural, the linguistic and the demographic.



JESUS



DOCUMENTARIES

NEWS

MOVIES/SERIES/CLIPS

CHRISTIAN PERFORMANCE ARTS

COVERAGE: SOCIAL & RELIGIOUS

CHRISTIAN THEOLOGY & LITURGICAL TEACHINGS

CHILDREN DEDICATED SHOWS

YOUTH DEDICATED SHOWS

INTERACTIVE SHOWS

DIASPORA DEDICATED SHOWS



**NOURSAT** targets a wide audience with a specific focus on families, youth and children:



Known as the platform for youth, Noursat dedicates a wide range of its programs to target the youth, voice their concerns and freely express their opinions.



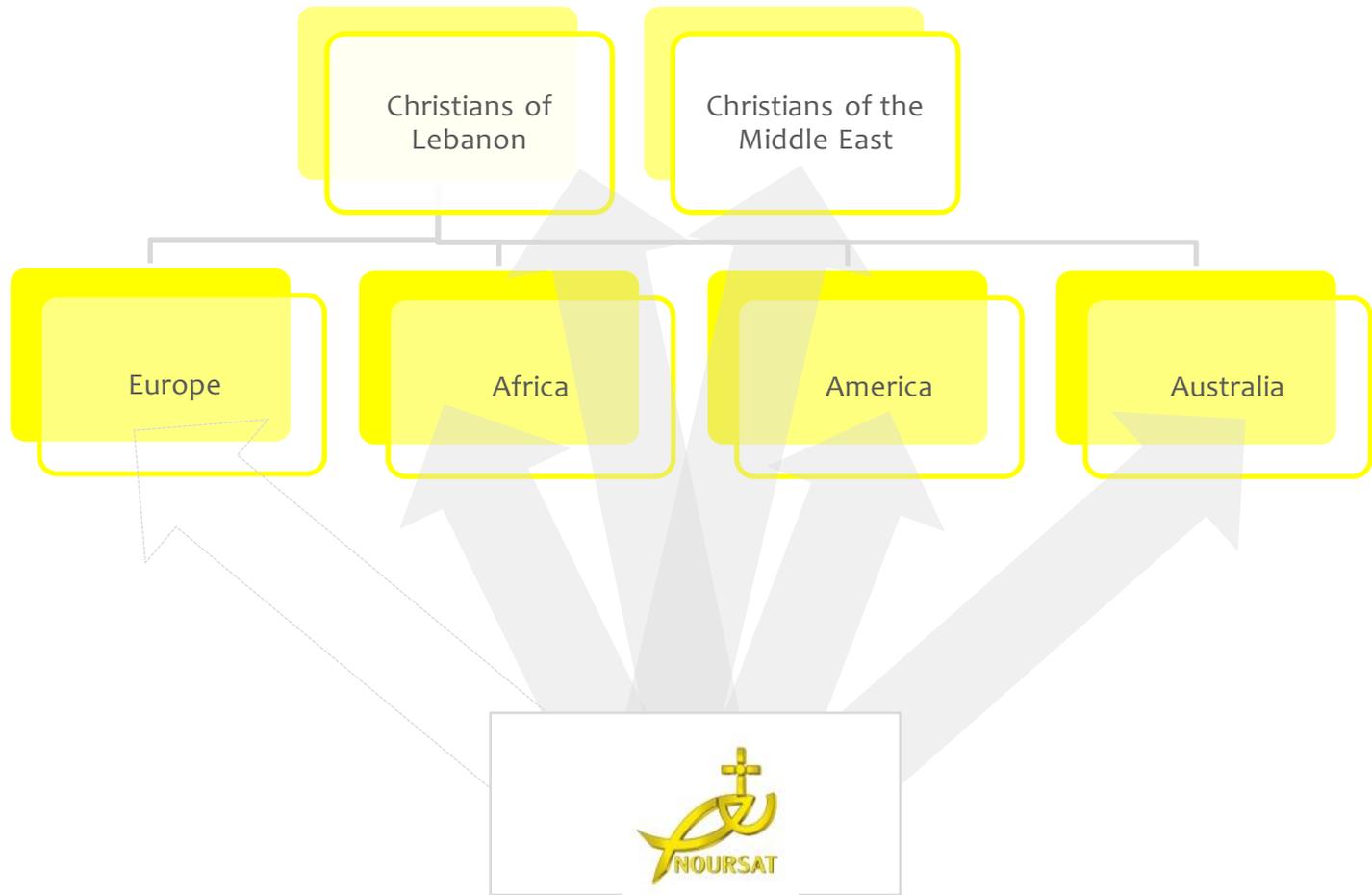
Noursat also dedicates a large part of its programs to children, believing that our kids must grow in grace, wisdom and stature and that it is essentially by the religious media influence that our families may revert or adhere to Christianity.

At the core of Christian families are the parents whose teachings are engraved in the minds of future generations, thus Noursat introduced programs to educate parents and educators in areas of health, psychology, parenting, and spirituality.





**Most Arab Christians migrated** from Lebanon, Syria, Palestine and Iraq to Europe, West Africa, the American continent and Australia.



Noursat broadcasts 24 hours a day covering:



**LIMITED REACH IN Europe**  
via  
AB7 & Hot Bird 4

North America  
via  
Dish Network

Middle East  
North Africa  
via  
AB7 & Hot Bird4

Far East  
via  
IS8 Satellite

South America  
via  
IS9 Satellite

Australia  
New Zealand  
via IS8 Satellite





## WHY ENHANCE NOURSAT IN EUROPE

- ✚ Noursat is a link between the Church in Lebanon and its migrated children in the Diaspora
- ✚ Noursat is the image of Lebanese and Arab Christians in the Middle East and the Diaspora
- ✚ Noursat endeavors to preserve the Christian faith in fear of the sects diffused among the believers especially abroad
- ✚ Noursat assists in Christian parenting and strengthening of family bonds
- ✚ Noursat adopts the synod documents and the decisions of the Ecumenical Councils and delivers them to all the ends of the earth in our mother language
- ✚ Noursat adheres to the clear teachings of the Church thus clarifying many reinterpretations by anti-Christian movements
- ✚ Noursat covers the Pope's actions and participates in spreading them and in explaining its contents

## WHY ENHANCE NOURSAT IN EUROPE

Noursat is a missionary and a devoted preaching image for Christianity. It has led to hundreds of conversions and reversions to Christianity in Lebanon, the Middle East, America, Australia & Africa.

Noursat encourages religious vocations and fortifies Christian commitment and practice

Noursat delivers Church to those incapable of reaching it through broadcasting daily liturgies, prayers and meditations in Arabic

Noursat helps the scattered Christian minorities in the Middle East keep their true faith and relays their struggles to the West & Europe

Noursat supports the continuous presence of the Christians in the Middle East and strengthens their voice





Through its diversified content, **Noursat re-educates Christians abroad**, strengthens their faith and **reconnects** them with their roots and origin. Advocating core Christian values and promoting notions of reconciliation, peace, coexistence, and forgiveness; Noursat has become **a channel of choice** for most Christians of Middle Eastern origin and a voice promoting **inter-religious trust and respect** and equipping churches for advocacy in countries where religion is used to fuel conflict.



'IF YOU WANT A LOVE MESSAGE TO BE HEARD, IT HAS GOT TO BE SENT OUT'

MOTHER THERESA



'THE FUTURE STARTS TODAY, NOT TOMORROW' JOHN PAUL II