MUSEUM 4K



The first channel entirely dedicated to Art

A catalogue of 350 hours of original productions in 4K UHD







Mission

satisfying amateurs and passionate while appealing to a large audience through a fun and accessible tone

Proposition

Entertainment, stories, and information for everyone who has ever been to an exhibition





We decided to shoot all our original productions in 4K UHD because if there is a theme that desserves 4K and trully benefits from 4K, Art is the one.





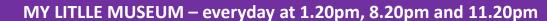
First of all, our on-air packaging is obviously produced in 4K and has received 3 awards last year.

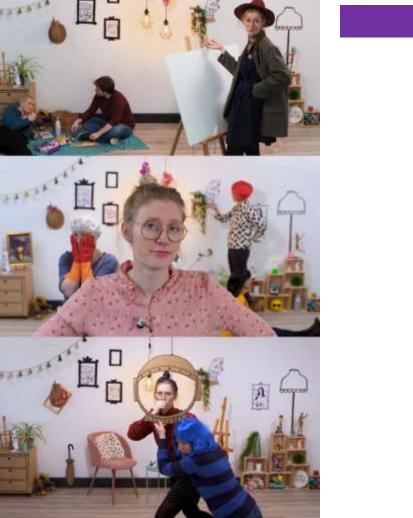
Best Idents at the Media Changers Awards
Best on Air Packaging and best idents at the
Artistic Director Club



















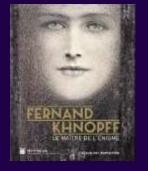


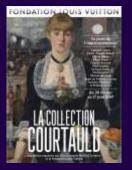














2x13' weekly
Curators and Museum directors guide you through a private visit of the
best exhibitions of the moment



TRAVELERS



3 museums, 3 hotels,

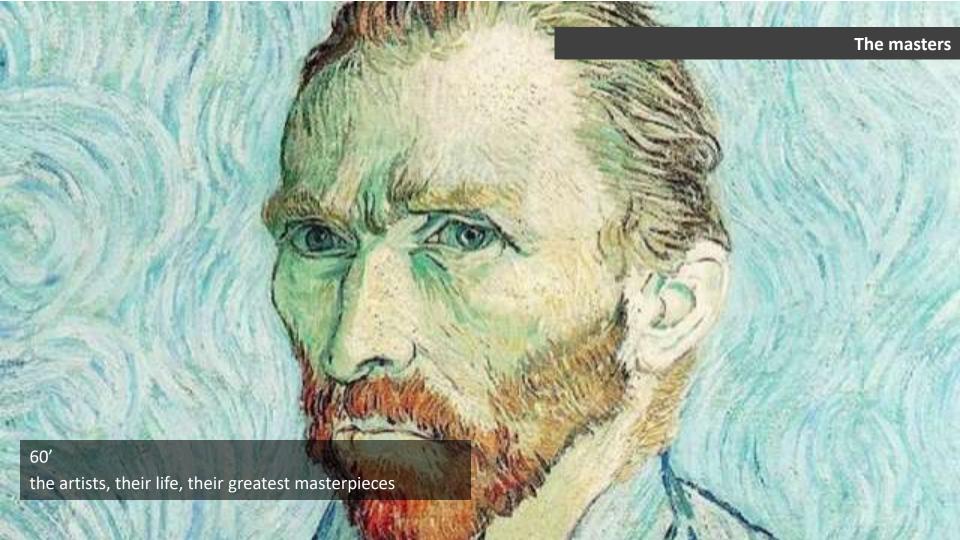
3 restaurants, 3 shops...

The arty city guide by Museum

























ARCHI DESIGN















	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
08:00	FINE ARTS					SPECIAL WEEK-END	
09:00	ART POP						
10:00	ART NEWS + ART QUIZ + SKETCHBOOK						
11:00	ARCHI & DESIGN						
12:00	ART POP						
13:00	ART NEWS + ART QUIZ + SKETCHBOOK					ART NEWS + SKETCHBOOK	
14:00	ARCHI & DESIGN					SPECIAL WEEK-END LIVE ART ART CONTEST PHOTO CONTEST TRAVELERS	
15:00	IMAGES						
16:00	ART POP						
17:00	FINE ARTS						
18:00	ART NEWS + ART QUIZ + SKETCHBOOK						
19:00	ARCHI & DESIGN						
20:00	ART NEWS + ART QUIZ + SKETCHBOOK						
21:00	FINE ARTS						
22:00	ART POP						
23:00	ART NEWS + ART QUIZ + SKETCHBOOK					ART NEWS + SKETCHBOOK	
00:00	IMAGES					SUBVERSIVE	
01:00	STRANGE THINGS HAPPEN AT NIGHT ON MUSEUM					STHANOM	

more than 100 partneships with museums





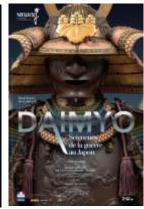


Maison 化 de la culture du Japon à Paris



















FONDATION CUSTODIA



PICASSO. BLEU ET ROSE

IEUDI 27 SEPTEMBRE 2018 DE 18H30 À 23H















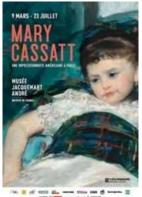














The first channel entirely dedicated to Art

A truly unique proposition

A talked about / valorising channel

A wide target A passionate core target

A brand conceived as an ecosystem Partnerships with major Museums A powerful CRM tool

350 hours of original production in 4K UHD already in catalogue

+ 140 hours of fresh original production in 4K UHD every year

