

LUXE.TV 4K

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LUXE.TV 4K

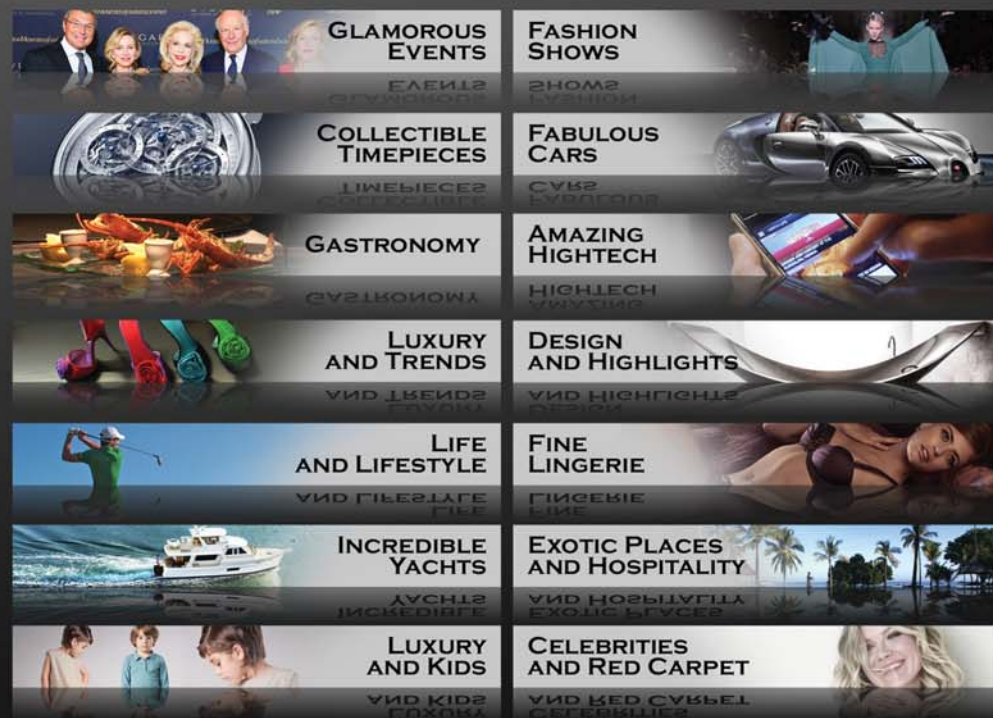
YOUR LUXURY CHANNEL

LUXE.TV is the worldwide leading channel entirely dedicated to the world of luxury and art of living, broadcast in 4K, HD or SD, 24 hours a day, 7 days a week. More than 857 million households have technical access to **LUXE.TV** in the world, more than 23 million of them are subscribers to the linear version of the station and 21 million are subscribers to the non-linear version. Currently broadcast in 127 countries, in English and French, and partly in Mandarin and Russian, **LUXE.TV** is distributed on 4 continents.

PROGRAMS

Every week from Monday to Thursday, 24 hours a day, **LUXE.TODAY** reports on news from the world of luxury and lifestyle, alternating with **DESTINATION**. Over the weekend from Friday to Sunday, there is an 8 hour loop of programs containing a "best of" selection of the week's best **LUXE.TODAY** and **DESTINATION** reports from around the world.

LUXE.TODAY: Daily news items about luxury and lifestyle, divided into 14 themes:



DESTINATION:

Topics center around a city, a region or a country and include hotels, museums, shopping, arts & crafts and gastronomy.

LUXE.THISWEEK:

On weekends, **LUXE.THISWEEK** presents a "best of" compilation from the week's reports on **LUXE.TODAY**, alternating with **DESTINATION**.

BEST OF WEB: Every day during the week, after the **LUXE.TODAY** reports, the "**BEST OF WEB**" program will show the 5 most watched videos on our website www.luxe.tv or via our iPad, iPhone and other mobile Apps. A chance to catch up on or watch again on a big screen, the most favored reports from the web.

LUXE.TV 4K

LUXE.TV IN ULTRA HD 4K

Since June 2016, **LUXE.TV**'s **ULTRA HD 4K** version is available 24 hours a day, 7 days a week to operators throughout the world.

Once again, **LUXE.TV** is a pioneer with the launch of its **ULTRA HD 4K** channel, just as it was 10 years ago when **LUXE.TV** was the first 24/7 HD channel broadcasting in MPEG4 standard in Europe, the Middle East, and Asia.

LUXE.TV rises to the challenge again and launches its **ULTRA HD 4K** version for two reasons.

FILMING IN ULTRA HD 4K FOR 26 MONTHS

LUXE.TV has always favoured image quality. So, for the past 26 months its reports have been filmed with the latest **ULTRA HD 4K** technology that offers four times the image resolution of HD.

UPSCALE PREMIUM OF MORE THAN 420 HOURS

LUXE.TV has the original digital catalogue of more than 5,680 reports in HD to offer in an upscale premium quality of **ULTRA HD 4K**.

As for its recent reports in **ULTRA HD 4K** and its fully owned catalogue, **LUXE.TV** has all the worldwide broadcast rights for all means of TV and Web distribution, indefinitely.

LINEAR AND NON-LINEAR

LUXE.TV CAN OFFER OPERATORS:

- **LUXE.TV ULTRA HD 4K IN 24/7 STREAMING**
- **ULTRA HD 4K CATCH-UP TV**
- **VOD AND SVOD OF ITS ULTRA HD 4K PROGRAMS**
- **THE FRANCHISE OF ITS ULTRA HD 4K PROGRAMS FOR AN EDITION OF A SPECIFIC CHANNEL FOR ALL TERRITORIES AROUND THE WORLD. 12 NEW HOURS OF ULTRA HD 4K WITH THEIR INTERNATIONAL AND EITHER ENGLISH OR FRENCH VERSIONS, NOW AVAILABLE EACH MONTH FOR ANY LOCATION WORLDWIDE.**