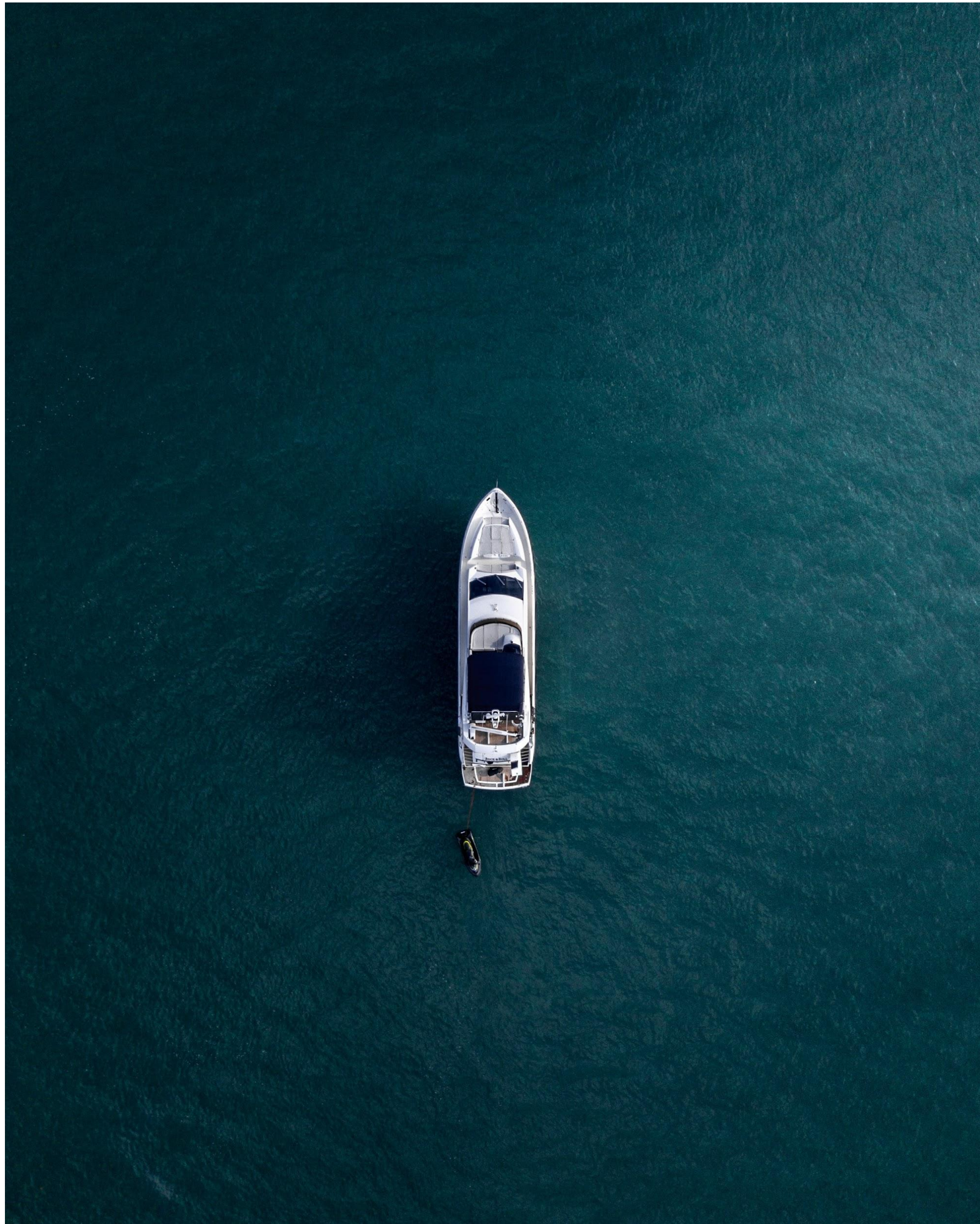






the only television network
exclusively dedicated to
luxury and *art de vivre*





Unique content
for an
international
audience
with global
brand visibility

HD & UHD 4K

Extensive library of over 600
hours of original content

24/7

Broadcast 24 hours a day
7 days a week

International

Reaches over 65 countries
worldwide

2 Feeds

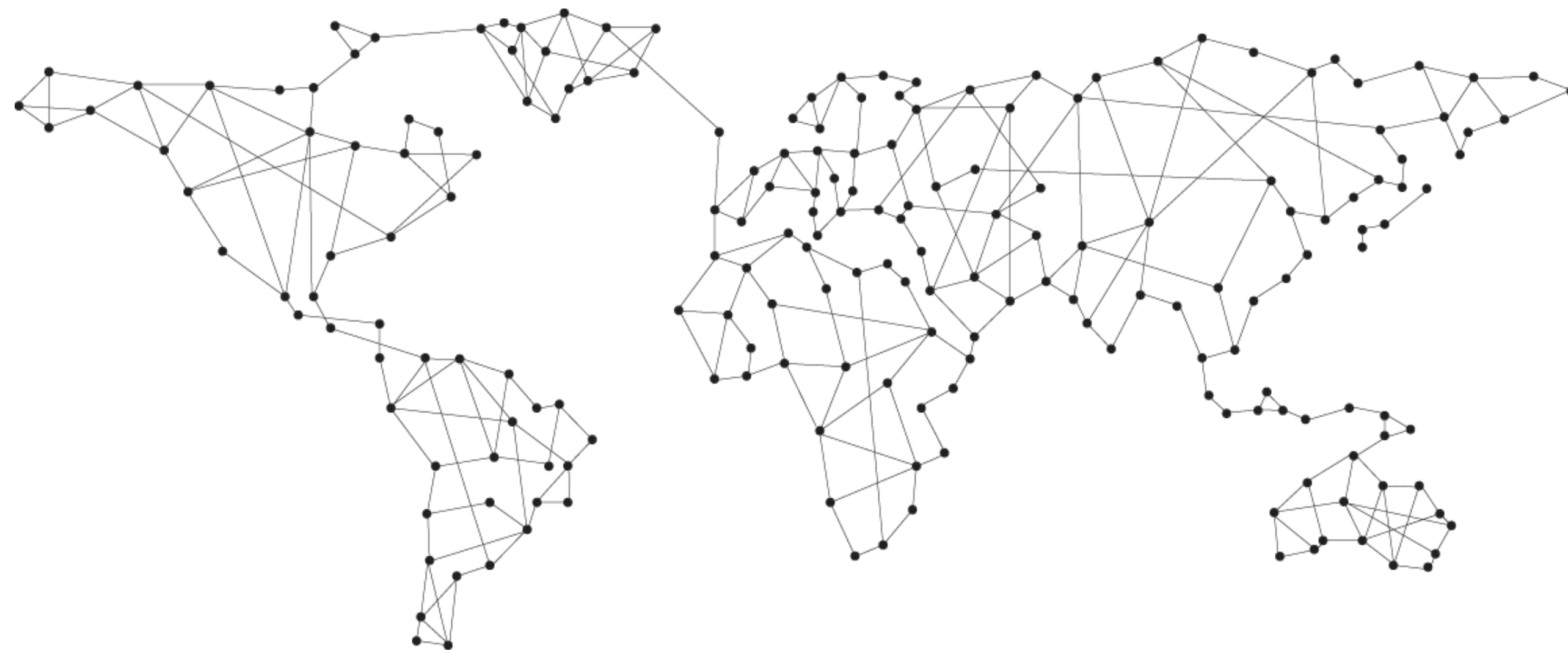
100% of the programmes
available in both English and
French

462 million households

100+ operators

65 countries

Audience numbers* for **key territories** around the world



*Figures as of April 1st, 2022



24/7 LINEAR FEED by LUXE.TV

FRANCE 23.5 million

3 of 4 households in France subscribed

INDIA 400 million

subscribers through JIO TV

MALAYSIA 1.1 million

households subscribed

GREECE 748 K

households subscribed

EASTERN EUROPE 486 K

households subscribed

PORTUGAL 374 K

households subscribed

LUXEMBOURG 300 K

households subscribed



Content that transcends the ordinary and connects to deeper personal fulfillment

Luxury News

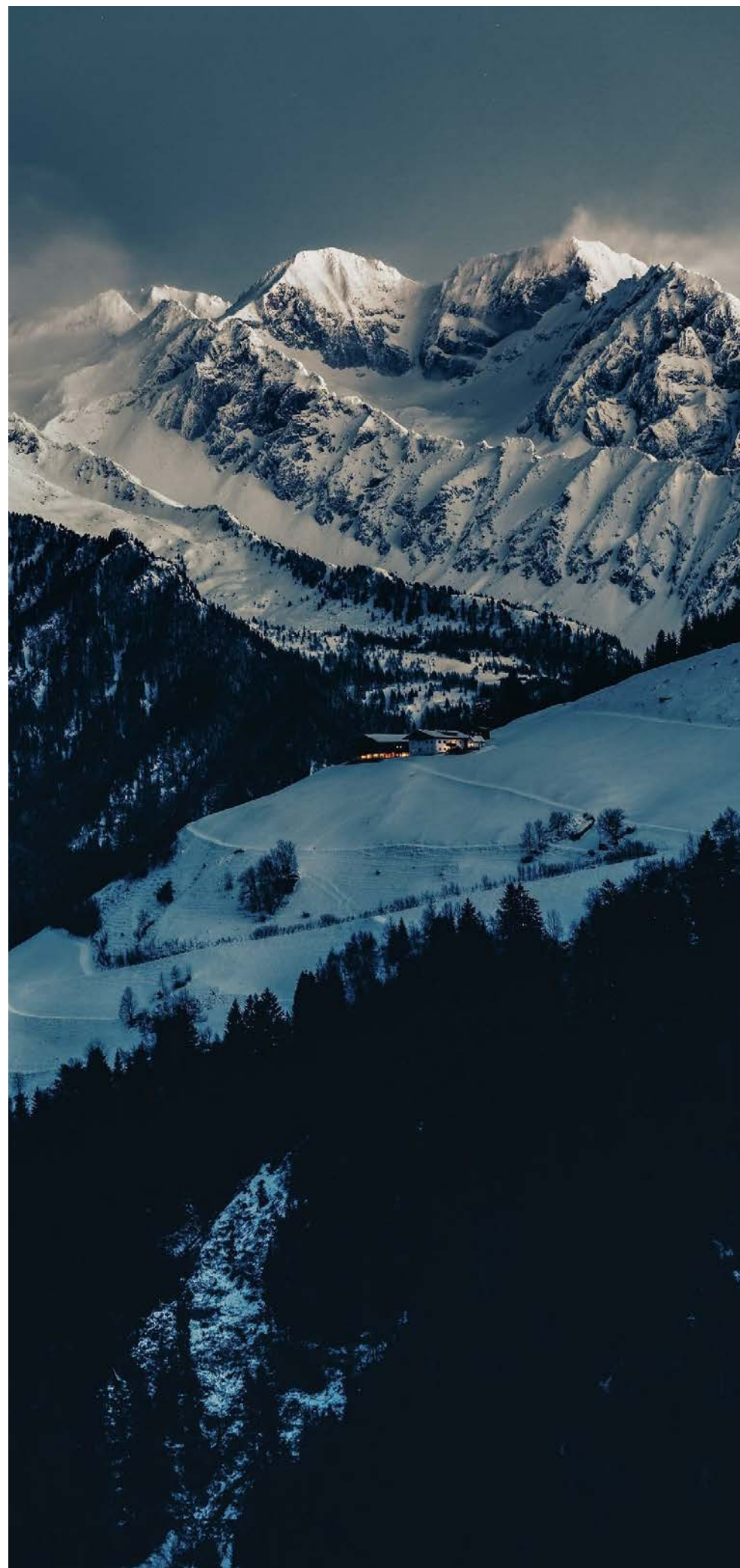
Viewers with **high purchasing power** that watch LUXE.TV to be **informed** of the industry's latest news

Lifestyle

Young men (55%) and women (45%) who **aspire to elevate their quality of life** and seek out meaningful and timeless brands

Values

Conscientious viewers interested in **craftsmanship, heritage and culture** of a brand as well as its Corporate Social Responsibility



Trusted By

Lasting partnerships with leading
broadcasters around the world



PROGRAMMING

WEEKDAYS

Monday to Thursday

- 1hr of luxury and lifestyle news broadcast 24 times a day
- The evolutive loop is comprised of brand new, fresh content produced in-house (*LUXE Today*), most popular reports of the week, compelling content from our global partners and advertising screens

WEEKENDS

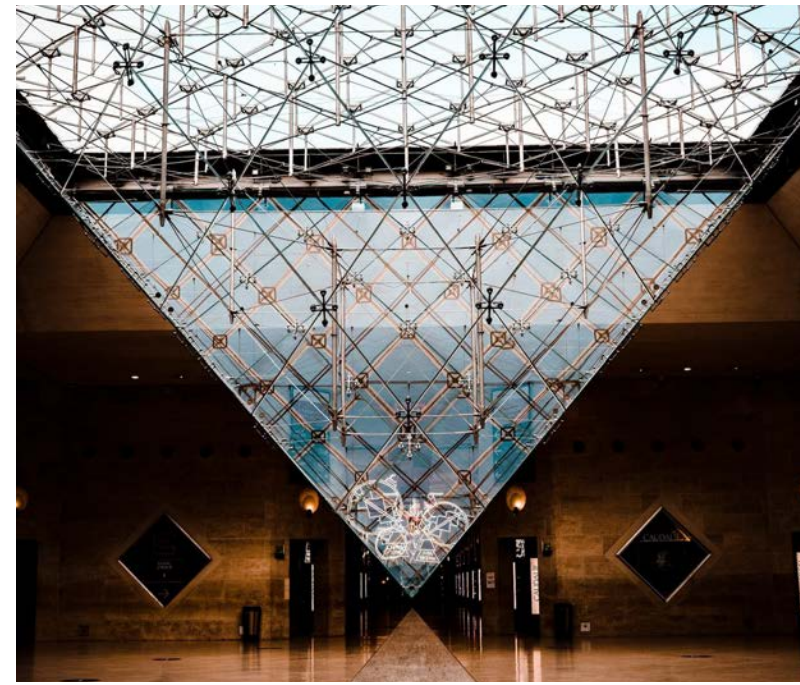
Friday to Sunday

- 8hr loop on luxury and lifestyle broadcast three times a day
- Loop is made up of compilations of the best reports of the week (*LUXE This Week*), travel and lifestyle programmes (*Destination Specials*), the most popular reports of the month (*LUXE This Month*) and advertising screens



24 hours
a day
7 days a week
all in both
English &
French

Programming Themes



LIFESTYLE



FASHION



TRAVEL



GASTRONOMY



LATEST IN TECH



CARS, BIKES, BOATS



RED CARPET



DESIGN



JEWELS



LUXURY FOR KIDS



TIMEPIECES



BEAUTY



Luxury never
goes out of
style



Enquiries

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