



INSIGHTTV



A man with short brown hair, wearing a black long-sleeved shirt and khaki pants, is sitting on a purple bumper car. The bumper car has a face-like design with large eyes and a mouth. He is looking directly at the camera with a neutral expression. The background shows an abandoned amusement park with a Ferris wheel, colorful buildings, and a large metal structure. The ground is paved and has some puddles. The overall atmosphere is somewhat desolate and nostalgic.

HERE TO TELL A STORY

We connect global communities by creating beautiful, authentic content & compelling storytelling.



INSIGHTTV

INSIGHT TV

AT A GLANCE

WATCH BRAND REEL



We produce our own unscripted content for Millennials and Gen Zs with one thing in common:

They all have a story to tell.

Our storytelling brings together global communities across lifestyle, entertainment and action sports.

Our unique proposition features inspiring personalities with a following of over 80 million.

We are the world's leading 4K HDR producer, distributor and broadcaster, reaching over 190 million households. We are available across multiple devices and platforms in both 4K and HD.



INSIGHTTV



LIFESTYLE

Insight TV HD tells aspirational stories featuring global influencers challenging the status quo.

Get your speed fix from *Car Crews with SuperCar Blondie*, get into the music in *City Beats* or support team blue in the reality game format *THRU!*



SHORT FORM

Insight TV started crafting short-form content from 2019 to cater for Gen-Z viewers and Millennials that are watching their favourite shows on mobile devices. Our Short Form content is available as a 24/7 channel or as an SVOD proposition with over 1,000 short-form videos (available in 1, 3 or 6 minutes).



ACTION SPORTS

Action and excitement meet on InTrouble, offering thrilling experiences right on your screen. Whether it's big-wave surfing in Hawaii, drifting in South Africa, cricket in Malaysia or wing-suit flying in France. Starring some of the most-famous athletes in their field, you keep coming back for more!



SCIENCE AND TECH

Discover a unique perspective on science, technology and everything in between with InWonder.

Dive into the secrets of our brain, discover the mysteries of the world and get an explanation how rollercoasters are being built. DIVE IN!



NEW



NATURE

InWild is all about nature and wildlife from all around the world. Nature and wildlife has always been a bingeable, high-value genre on television.

Nature can be exhilarating, beautiful, inspiring, amusing, and emotional. Experience 1000 hours of dynamically scheduled, incredible content.

A vibrant green tree frog is perched on a light-colored branch. A butterfly with orange wings and black and white patterns is resting on the frog's nose. The background is a solid green color with faint, stylized green brushstrokes. The text "EVERYONE HAS A STORY TO TELL" is written in a white, outlined font across the middle of the image. Below it, the text "LAUNCHING Q4 2020: INWILD" is written in a bold, white, solid font.

EVERYONE HAS A STORY TO TELL
LAUNCHING Q4 2020: INWILD

MEET INWILD

THE WORLD IS CURIOUS

WATCH CHANNEL REEL



INWILD is all about nature and wildlife from all corners around the world. Nature and wildlife has always been a bingeable, high-value genre on television.

Research shows how our Millennial and Gen Z audiences value the environment more than any other target market, and InWild content is designed to feed their curiosity and fuel their passion.

Dive In as we tell the amazing story of *Monkey Thieves*, or live the raw emotion of elephant families on their quest for survival, or experience a nail-biting, life or death chase between a cheetah and a gazelle.



DIGITAL LINEAR

INWILD TV | NATURE

Nature can be exhilarating, beautiful, inspiring, amusing, and emotional. Experience hours of dynamically scheduled, incredible content.

THIS IS INWILD. DIVE IN.

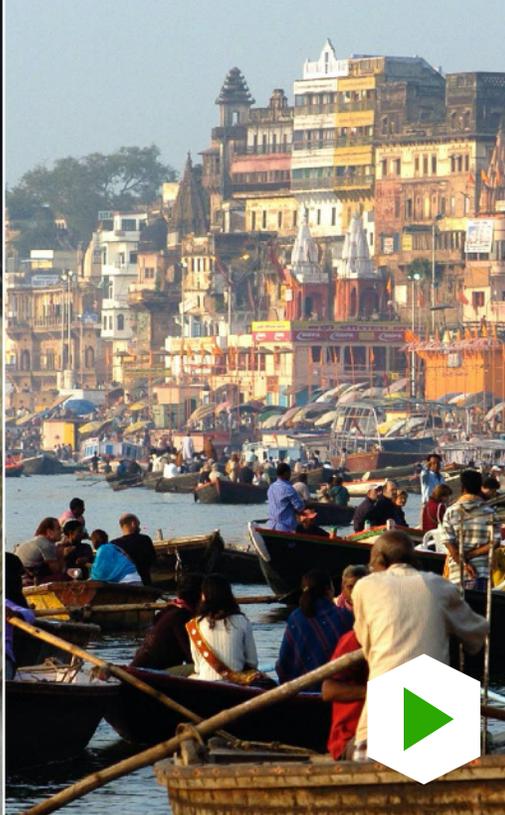
- ▶ 1000 HOURS OF HIGH-QUALITY NATURE & WILDLIFE CONTENT
- ▶ NATIVE ENGLISH HIGH-QUALITY PRODUCTIONS
- ▶ 24/7 LINEAR CHANNEL DYNAMICALLY SCHEDULED
- ▶ 20% REFRESH RATE PER MONTH





MONKEY THIEVES

See the world through the eyes of the most riotous, lawless pack of monkeys in Jaipur, India. Set against a backdrop of legs, we explore the monkeys cunning attempts to cause trouble, and the locals' attempts to tackle it.



WILDEST INDIA

This series is a celebration of India's most spectacular locations and wildlife. From the epic Himalayas, we travel to the Ganges, the lifeblood of India, and along the way we encounter elephants, tigers, tropical birds and a host of rare creatures.



TRAVEL BUG

With a helping of history, a dash of adventure and a pinch of the exotic we create a tasty mix you're sure to enjoy. We travel to Germany and England, to the wild west of Australia and the Arabian Peninsula in search of fun and new experiences!



WILDEST ISLANDS

Islands can be home to extreme examples of life. Isolated for thousands of years, life emerges, survives, adapts and thrives. This is a celebration of the world's most spectacular island locations, and the people and wildlife that call them home.



WORLD WILDEST CITY MANAUS

Surrounded by the largest rainforest in the world, Manaus is a wild frontier where people share their lives with weird, wonderful and deadly creatures. Each episode follows different animals adapting to city life, and the experts on call 24/7.



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