

# STINGRAY cmusic

*The classical & cinematic music-video channel*



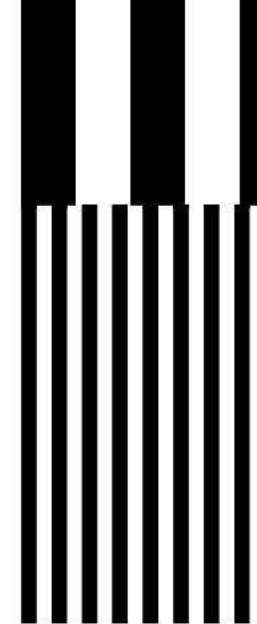


## **Music videos, reinvented. Classical music, revolutionized.**

You think you know classical music? Think again.

Stingray CMusic is the only channel dedicated to modernizing classical music on television by presenting great works in a music video format.

The result: *dynamic, engaging* and *award-winning* programming that accompanies life's every occasion.





## **Classical and Cinematic Music Videos.**



### **Channel**

Stingray CMusic is a linear specialty television channel dedicated to classical and cinematic music videos—a revolutionary combination in the world of music television.



### **Audience**

By mixing classical music with crowd-pleasing movie soundtracks, Stingray CMusic broadens the appeal of a genre often considered out of reach for a mainstream audience.



### **Distribution**

Thanks to its appealing and uplifting programming, Stingray CMusic is already a favorite of music lovers in Europe, Asia-Pacific and Latin America.

## **Memorable, engaging, award-winning**

Stingray CMusic presents the world's leading classical artists like you've never seen them before, as well as stunning cinematic footage set to epic music. All in a dazzling and exciting bite-size format.

- One-of-a-kind 24/7 programming of classical, temporary classical, and cinematic music videos
- Interviews with music masters, behind-the-scene footage, live sessions and themed weekends
- Curated by mood and designed to accompany viewers throughout their day



## Featured artists and composers

**Hans Zimmer**, Michael Nyman, Yo-yo Ma, The Piano Guys, Andrea Bocelli, **Anna Netrebko**, 2Cellos, Angela Gheorghiu, Lang Lang.

## Featured soundtracks

**Star Wars**, La La Land, The Lord Of The Rings, The Revenant, **Black Panther**, Shape Of Water, **Gladiator**, Jungle Book, Close Encounters Of The Third Kind And More!



## Programming Grid

The channel is scheduled by mood and designed to engage audiences throughout the day; from their morning cappuccino to evening entertainment.

### **Moonlight Melodies**

Every Day  
11PM to 5AM

### **Dawn Chorus**

Every Day  
5PM to 10AM

### **Simply Strings**

Every Day  
10PM to 11AM

### **Hall of Fame**

Monday to Friday  
11AM to 5PM

### **Tenors & Divas**

Every Day  
5PM to 6PM

### **Evening Encore**

Every Day  
6PM to 11PM



## Carriage

- 8 satellite signals globally & centralised playout in Central & South America
- Stingray CMusic can be carried on an individual playout basis in HD & SD
- Distribution exclusively to Pay TV networks; DTH; Cable; IPTV;
- Available for catch up; broadband; mobile; OTT;
- The channel works best as part of the first tier subscriber package as a thematic music television channel

**Be inspired by the very best classical and  
cinematic music videos from the world's  
most celebrated artists.**

THE EUTELSAT TV AWARDS  
"CELEBRATED EXCELLENCE AND INNOVATION IN TELEVISION BROADCASTING"





STINGRAY  
**cmusic**