



**ANTENA 3**  
**INTERNACIONAL**

# ATRESMEDIA



- Atresmedia is the leading Media Group in Spain, operating in free-to-air television and commercial radio.
- The group is listed in the spanish stock market and includes among its shareholders multinational companies operating in content, media and communications.
- Atresmedia's family of channels is one of the leading private media group in TV audience share in Spain.
- Antena 3 is the absolute **leader of the commercial target**. (Kantar Media 2013)
- We are national broadcaster with a full slate of programming (comedies, dramas, game shows, news, current affairs and more).

# ANTENA 3 INTERNACIONAL

- Antena 3 Internacional was founded in 1996.
- A channel that broadcast live from Spain to the Americas and Europe, 24 hours a day, via satellite.
- The signal is distributed in **over 24 countries** (20 spread in South America, The United States and recently launched in France, Switzerland and Holland).
- More than 14 million homes/ **56 million viewers** enjoy this international channel.
- It's in the **top 20** of most watched satellite channels in LATAM.
- Ranked **14th** among Directv's signals offers. It's the **fifth** choice among entertainment channels.



# INTERNATIONAL DISTRIBUTION



## AMERICA

Argentina – Bolivia – Chile - Colombia  
- Costa Rica - Ecuador – United States  
- El Salvador –Guatemala – Honduras  
– Trinidad- Curaçao – Aruba – México  
– Nicaragua – Panamá – Perú - Puerto  
Rico - Dominican Republic – Uruguay -  
Venezuela

## Europa

France – Switzerland - Holland

# PRINCIPALES OPERADORAS



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# OUR PROGRAMMING





## ORIGINAL TV SERIES / MINISERIES



Antena 3 is the  
leader in  
spanish tv  
series  
production

# VELVET

EL TIEMPO ENTRE  
COSTURAS



## ENTERTAINMENTS / SHOWS



## NEWS AND CURRENTS AFFAIR







**‘El tiempo entre costuras’**, most watched premiere among national series since 2005.



**‘Velvet’**, unbeatable leader of audiences - 21,1% market Share



**‘La Ruleta de Suerte’**  
Unbeatable during the last 7 years – 21.4% market Share



Antena 3 is the **leader in entertainment shows.**





- Our TV formats are **worldwide recognized**. Antena 3 series are sold in over thirty countries.
- Antena 3 is the absolute **leader of the commercial target in Spain**. (Kantar Media 2013)
- Our entertainment content is **for the whole family**.



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