

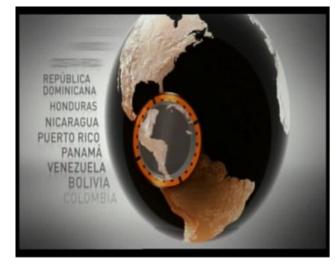


- ➤ Atresmedia is the leading Media Group in Spain, operating in free-to-air television and commercial radio.
- The group is listed in the spanish stock market and includes among its shareholders multinational companies operating in content, media and communications.
- ➤ Atresmedia's family of channels is one of the leading private media group in TV audience share in Spain.
- Antena 3 is the absolute leader of the commercial target. (Kantar Media 2013)
- ➤ We are national broadcaster with a full slate of programming (comedies, dramas, game shows, news, current affairs and more).



ANTENA 3 INTERNACIONAL

- Antena 3 Internacional was founded in 1996.
- ➤ A channel that broadcast live from Spain to the Americas and Europe, 24 hours a day, via satellite.
- The signal is distributed in over 24 countries (20 spread in South America, The United States and recently launched in France, Switzerland and Holland).
- More than 14 million homes/ 56 million viewers enjoy this international channel.
- It's in the top 20 of most watched satellite channels in LATAM.
- Ranked 14th among Directv's signals offers. It's the fifth choice among entertainment channels.













AMERICA

Argentina – Bolivia – Chile - Colombia

- Costa Rica Ecuador United States
- El Salvador –Guatemala Honduras
- Trinidad- Curação Aruba México
- Nicaragua Panamá Perú Puerto
 Rico Dominican Republic Uruguay Venezuela

Europa

France - Switzerland - Holland



PRINCIPALES OPERADORAS













Super Cable











orange"











OUR PROGRAMMING





ORIGINAL TV SERIES / **MINISERIES**



ENTERTAINMENTS / SHOWS

Antena 3 is the production









NEWS AND CURRENTS AFFAIR





















'El tiempo entre costuras', most watched premiere among national series since 2005.



'Velvet', unbeatable leader of audiences - 21,1% market Share



'La Ruleta de Suerte'
Unbeatable during the last 7 years –
21.4% market Share



Antena 3 is the leader in entertainment shows.





- Our TV formats are worldwide recognized. Antena 3 series are sold in over thirty countries.
- Antena 3 is the absolute leader of the commercial target in Spain. (Kantar Media 2013)
- Our entertainment content is for the whole family.



