BRING PEOPLE
THE CONTENT
THEY LOVE
PORTFOLIO OF MORE THAN

180 TELEVISION CHANNELS AND CONTENTS

10 AGENCIES IN EUROPE

5 FULLY-OWNED FOREIGN BRANCHES
**ACTIVITIES**

**DISTRIBUTION OF THEMATIC TV CHANNELS**

- **6 MAIN INTERESTS WITHIN CHANNELS IN MANDATE:**
  - SPORTS: series, special broadcasts, films, live events.
  - MUSIC: classical, live concerts, urban.
  - LIFESTYLE: luxury, fashion, sports celebrities.
  - NEWS: news, magazines.
  - WELL-BEING: relaxation, coaching.
  - ART: museum, gallery.

- **THEMA’S SPECIAL STRENGTHS:**
  - A diversified portfolio of TV channels.
  - Tailor-made offers: suited for regional diasporas.
  - Relevant packaging: production of TV channels packs with dedicated webpages to enforce communication.
  - Secured contracts: ensuring programmes’ broadcasting rights.

**DISTRIBUTION OF MULTI-CULTURAL TV PACKS**

- **THEMATIC TV PACKS:**
  - The African TV Pack “Le Bouquet Africain”
  - The Arabic TV Pack “Le Bouquet Maghreb”
  - The Russian TV Pack “Le Bouquet Russe”

- **Nollywood TV / Nollywood EPIC**
- **Novelas TV**
- **Kanal D Drama**

**CHANNEL PRODUCTION**

- **A CONSTANT ENRICHMENT:**
  - Creation and edition of linear channels for targeted markets.
  - Creation of video on Demand by Subscription (SVOD): extended library of films, series and concerts; creation of the Films d’Afrique platform with monthly updated content.

**SERVICES**

- **A STRONG AND CLOSE SUPPORT:**
  - TV channels packs: TV format recommendation, TV channels contractualisation for TV operators.
  - Consulting /marketing support: providing of recommendations for marketing strategies and launches, implementation of web and radio campaigns, event sponsorship and product-range audits.
  - Technical support: providing of recommendations and solutions for television signal delivery.

- **UN PRESENCE MONDIALE**

- **ACTIVITIES**

- **DISTRIBUTION OF THEMATIC TV CHANNELS**

- **DISTRIBUTION OF MULTI-CULTURAL TV PACKS**

- **CHANNEL PRODUCTION**

- **SERVICES**

- **ACTIVITIES**

- **DISTRIBUTION OF THEMATIC TV CHANNELS**

- **DISTRIBUTION OF MULTI-CULTURAL TV PACKS**

- **CHANNEL PRODUCTION**

- **SERVICES**
4K CHANNELS

LUXURY - MUSIC - LIFESTYLE - ART - CINEMA - SERIES

THEMATIC CHANNELS

INTERNATIONAL

LUXURY - MUSIC - LIFESTYLE - ART - CINEMA - SERIES - ENTERTAINMENT
MULTICULTURAL CHANNELS
CASE STUDY
ETHNIC OFFERS BTC ACTIONS

MAGHREB PACK

PORTUGUESE PACK

AFRICAN PACK

SPANISH PACK

RUSSIAN PACK
CONTACTS
MIAMI
MONTREAL
SINGAPORE
MOSCOW
AMSTERDAM
PARIS

55, rue Raynouard - 75016 Paris, France
thematv.com