BRING PEOPLE THE CONTENT THEY LOVE
PORTFOLIO OF MORE THAN
180 TELEVISION CHANNELS
5 FULLY-OWNED FOREIGN BRANCHES
10 AGENCIES IN EUROPE

CRÉATION OF THE COMPANY BY
FRANÇOIS THIELLET TO
DISTRIBUTE THEMATIC
TV CHANNELS ON PAY TV
PLATFORMS

OPENING OF THE
THEMA RUSSIA
BRANCH IN
MOSCOW

CANAL + OVERSEAS
ACQUIRES MAJORITY
STAKE IN THEMA

ACQUISITION OF
TERRATERRA
THEMA CANADA

ACQUISITION OF
ALTERNA’TV
THEMA AMERICA

FULL ACQUISITION
BY CANAL+ OVERSEAS

DEVELOPMENT OF MULTI-CULTURAL
CULTURAL TELEVISION
PACKAGES SUCH AS
“LE BOUQUET
AFRICAIN”

OPENING OF THE
THEMA ASIA PACIFIC
BRANCH IN
SINGAPORE

CREATION AND LAUNCH OF
NOLLYWOOD TV

CREATION AND LAUNCH OF
NOVELAS TV
AND
GOSPEL MUSIC TV

OPENING OF
THEMA SOUTH ASIA
IN
MUMBAI

CRÉATION AND LAUNCH OF
NOLLYWOOD EPIC

THEMATIC CHANNEL PORTFOLIO INCLUDES:
- SPORTS: racing, special tournaments, fix and live events
- MUSIC: classical, live concerts, urban
- LIFESTYLE: beauty, fashion, sports, celebrities
- NEWS: news and magazines
- HEALTH & WELLNESS: wellness, fitness,
- A DIVERSE PORTFOLIO OF CHANNELS:
  - Tailored offers: suitable for regional diasporas
  - Relevant packages: creation of TV channel packages with dedicated webpages to
    reinforce communication
  - Secure contracts: ensuring channel’s broadcasting rights
  - Creation of linear channels for target markets
  - Creation of nonlinear TV packages
    - Extended library of films, series and concerts; creation of the Films d’Afrique SVOD
      interface with monthly content update
    - TV Channel Packages: channel format recommendations &
      negotiation of distribution terms on behalf of the operator
    - Consulting/Marketing support: recommendations for marketing
      launch strategies, implementation of promotional campaigns, event sponsorship
      and promotional assets
    - Technical support: recommendations and solutions for channel signal delivery

SERVICE PORTFOLIO INCLUDES:
- Motorsport TV / Fuel TV
- iConcerts / CMusic TV / Mezzo Live HD
- euronews / France 24
- myZen.tv
- Arabic TV Pack: “Le Bouquet Arabe”
- Russian TV Pack: “Le Bouquet Russe”
- Nollywood TV / Nollywood Epic
- Novelas TV
- Gospel Music TV
- Films d’Afrique

DESCRIPTION
THREATENED Special Interests
TV CHANNELS
DISTRIBUTION OF
SPECIAL-INTEREST
TV CHANNELS
PRODUCTION & DISTRIBUTION
OF MULTI-CULTURAL
MULTI-CULTURAL TV PACKS
CUSTOMIZED CHANNELS &
NON-LINEAR SERVICES
OUR SERVICES
EXAMPLES
A DIVERSE PORTFOLIO OF THEMATIC AND MULTI-CULTURAL ENTERTAINMENT

<table>
<thead>
<tr>
<th>THEMATIC</th>
<th>MULTI-CULTURAL</th>
<th>PACKAGES</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUTH</td>
<td>AFRICAN</td>
<td></td>
</tr>
<tr>
<td>MOVIES</td>
<td>ARABIC</td>
<td></td>
</tr>
<tr>
<td>LIFESTYLE</td>
<td>ASIAN</td>
<td></td>
</tr>
<tr>
<td>SPORTS</td>
<td>GERMAN</td>
<td></td>
</tr>
<tr>
<td>MUSIC</td>
<td>IBERIAN</td>
<td></td>
</tr>
<tr>
<td>NEWS</td>
<td>INDIAN OCEAN</td>
<td></td>
</tr>
<tr>
<td>4K-UHD</td>
<td>RUSSIA</td>
<td></td>
</tr>
<tr>
<td>PREMIUM SHORT SERIES</td>
<td>TURKISH</td>
<td></td>
</tr>
<tr>
<td>PREMIUM GENERAL ENTERTAINMENT</td>
<td>HISPANIC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OTHER</td>
<td></td>
</tr>
</tbody>
</table>

GLOBAL PRESENCE, MUTUAL TRUST
THEMA AMERICA

CARLOS FERNANDEZ
FINANCIAL DIRECTOR
FRANCHESKA SANCHEZ
MARKETING DIRECTOR
LUIS FONSECA
SALES DIRECTOR
VINCENT CHABRIER
VP, NORTH AMERICA
ALEJANDRO PENAFIEL
CONTENT DIRECTOR
ALEJANDRA GONZALEZ
SALES SUPPORT SUPERVISOR
ALEJANDRO NAVA
OPERATIONS SUPERVISOR
FELIPE MONTANO
CONTENT ANALYST
ANGELICA CARRASCO
SALES SUPPORT TECHNICIAN
PATRICK RIVET
CEO THEMA AMERICA

REGIONAL HIGHLIGHTS

KEY SERVICES
MARKETING  DISTRIBUTION  OPERATION
PROVIDING SATELLITE CAPACITY

USA:

STRENGTH IN HISPANIC MARKET:
Distribute broadcast channels for US Hispanic Market

MULTI-CULTURAL TV PACKS

DISTRIBUTE THEMATIC CHANNELS

LATAM:

DISTRIBUTE THEMATIC CHANNELS

CREATION OF KANAL D DRAMA
A partnership between Kanal D and THEMA to bring a dedicated Turkish drama channel dubbed in Spanish to the US and Latin America
CONTACTS
MIAMI
MONTRÉAL
SINGAPORE
MOSCOW
MUMBAI
AMSTERDAM
PARIS
55, rue Raynouard - 75016 Paris, France
thematv.com

CHAIRMAN
JACQUES DU PUY

MANAGEMENT
CEO
FABRICE FAUX
fabrice@thematv.com

SPECIAL ADVISOR
FRANCOIS THIELLET
francois@thematv.com

EXECUTIVE COMMITTEE
CEO THEMA AMERICA
PATRICK RIVET
patrick@thematv.com

MARKETING
CEO THEMA CANADA
MARIANNE BEDE
marianne@thematv.com

CONTENT
CLEMENTINE TUGENDHAT
clementine@thematv.com

DISTRIBUTION
ARNAUD VERLHAC
arnaud@thematv.com

FINANCE
THOMAS JEANSON
thomas@thematv.com