BRING PEOPLE THE CONTENT THEY LOVE
PORTFOLIO OF MORE THAN 180 TELEVISION CHANNELS AND CONTENTS

10 AGENCIES IN EUROPE

5 FULLY-OWNED FOREIGN BRANCHES

2019
- DEVELOPMENT OF ETHNIC PACKAGES SUCH AS "LE BOUQUET MAGHREB"
- LAUNCH OF "+D’AFRIQUE"

2018
- CREATION OF KANAL D DRAMA

2017
- CREATION AND LAUNCH OF NOLLYWOOD EPIC
- ACQUISITION OF A MAJORITY STAKE IN IBSBM BY THEMA

2016
- ACQUISITION OF TERRATERRA THEMA CANADA
- ACQUISITION OF ALTERNAT’V THEMA AMERICA
- FULL ACQUISITION BY CANAL+ OVERSEAS

2015
- CREATION AND LAUNCH NOVELAS TV AND GOSPEL MUSIC TV

2014
- ACQUISITION OF A MAJORITY STAKE IN THEMA BY CANAL+ OVERSEAS

2012
- CREATION AND LAUNCH OF NOLLYWOOD TV

2010
- OPENING OF THE THEMA ASIA PACIFIC BRANCH IN SINGAPORE

2009
- OPENING OF THE THEMA RUS BRANCH IN MOSCOW

2008
- DEVELOPMENT OF ETHNIC TELEVISION PACKAGES SUCH AS "LE BOUQUET AFRICAIN"

2005
- CREATION OF THE COMPANY BY FRANÇOIS THIELLET TO DISTRIBUTE THEMATIC TV CHANNELS ON PAY TV PLATFORMS
GLOBAL PRESENCE

CANADA
- Vidéotron
- Rogers
- COGECO
- Telus
- Ebox
- Bell

RUSSIA CIS
- MTS
- NMT
- OAO Moskva
- G-Mobile
- Sibur
- Ukraine
- Turkmenistan
- Kazakhstan
- Kyrgyzstan
- Uzbekistan
- Tadjikistan
- Armenia

LATIN & NORTH AMERICA
- AT&T
- Sprint
- Cox Communications
- Spectrum
- Xfinity
- DirectTV
- Sling
- AT&T U-verse
- Tigo
- Cablevision

AFRICA
- MS Eutelsat
- du
- Canal+
- e-Vision
- Zuku

EUROPE
- NOS
- CNM
- MEO
- CBF
- RTP
- Ziggo
- CANAL
- Free
- Canal Digital
- SRF
- Nova
- M6
- SRT
- DTT
- KRT

ASIA PACIFIC
- Fetch TV
- True Visions
- Unifi
- Transvision
- Singtel
- Best TV
- KT SkyLife
- Canal+
- PEO TV
6 MAIN INTERESTS WITHIN CHANNELS IN MANDATE:
- SPORTS: series, special broadcasts, films, live events.
- MUSIC: classical, live concerts, urban.
- LIFESTYLE: luxury, fashion, sports celebrities.
- NEWS: news, magazines.
- WELL-BEING: relaxation, coaching.
- ART: museum, gallery.

THEMA’S SPECIAL STRENGTHS:
- A diversified portfolio of TV channels.
- Tailor-made offers: suited for regional diasporas.
- Relevant packaging: production of TV channels packs with dedicated webpages to enforce communication.
- Secured contracts: ensuring programmes’ broadcasting rights.

DISTRIBUTION OF THEMATIC TV CHANNELS

DISTRIBUTION OF MULTI-CULTURAL TV PACKS

A CONSTANT ENRICHMENT:
- Creation and edition of linear channels for targeted markets.
- Creation of video on Demand by Subscription (SVOD): extended library of films, series and concerts; creation of the Films d’Afrique platform with monthly updated content.

CHANNEL PRODUCTION

A STRONG AND CLOSE SUPPORT:
- TV channels packs: TV format recommendation; TV channels contractualisation for TV operators.
- Consulting /marketing support: providing of recommendations for marketing strategies and launches, implementation of web and radio campaigns, event sponsorship and product-range audits.
- Technical support: providing of recommendations and solutions for television signal delivery.

ACTIVITIES

UNE PRESENCE MONDIALE
- The African TV Pack “Le Bouquet Africain”
- The Arabic TV Pack “Le Bouquet Maghreb”
- The Russian TV Pack “Le Bouquet Russe”
- Mezzo
- Stingray
- Euronews / France 24
- MyZen TV
- TV5 Monde
- Museum / Luxe TV
- Insight
- M6 International
- Heritage 4K

MÉTHODOLOGIES

- Nollywood TV / Nollywood EPIC
- Novelas TV
- Kanal D Drama

SERVICES
MEZZO
MEZZO is a perfect introduction to classic music, opera, jazz and dance. Each month viewers are invited to explore the repertoire in the company of artists who share their passion with enthusiasm, in a variety of formats: concerts, archive material, clips, interviews, documentaries...

MEZZO LIVE HD
MEZZO LIVE HD offers a selection of live performances, constantly renewed, directly connected with the latest news from the music world, with around 40 live concerts per year, and a focus on the greatest international cultural institutions. Enjoy the best of the international music scene, 100% in High Definition, with no commercial!

MEZZO & MEZZO LIVE HD – VOD
Your music library with a vod catalog of 700 titles, more than 1000 hours, all in high definition.

The promising talents of tomorrow, the stars of today, the legends of yesterday, operas, recitals, the Symphonic repertoire, sacred music, jazz, world music and dance: you’ll find them all on MEZZO!
M6 International is a TV channel which brings together all the best programs of the M6 Group channels. With contents from its renowned channels M6, W9, 6ter, Paris Première and Téva, M6 International will provide the French speaking population and French expatriates with a variety of high quality contents that were previously not available for them.

Culture, Entertainment, Cooking, Reality TV, News, Politics, Discovery, Lifestyle... There will be something for everyone.

Turkey is the world’s fastest TV series exporter and the second biggest exporter of TV series after the U.S. Turkish Dramas are wildly popular both in Turkey and internationally.

KANAL D DRAMA is a channel fully dedicated to Turkish drama with 1040h per year and 4 series running at the same time. KANAL D DRAMA is a tailor-made channel with a mix of first run programming in each market as well as classic drama (re-runs).

KANAL D catalog include drama series such as:
- FATAMGUL
- FLAMES OF DESIRE
- CROSSROADS
- WAITING FOR THE SUN
- SWEET REVENGE
- FORBIDDEN LOVE
- TIME GOES BY
LINEAR CHANNELS

iConcerts features a variety of spectacular live performances. Concerts, festivals, television shows, documentaries, and interviews from timeless legends to today’s hit makers.

C Music TV makes classical and cinematic music accessible to a wide audience with exclusive movies soundtracks, “Easily accessible” classical music (well known tracks, concerts and music videos) and Chillout music and clips.

4K CHANNELS

Ambiance 4K is a unique channel that combines beautiful, peaceful scenery filmed in 4K Ultra HD, and soundtracks tailor-made to accompany every moment of your day.

Stingray Hits 4K brings nonstop music videos of today’s biggest and most popular stars in dazzling 4K Ultra HD.

NON LINEAR CONTENT

Stingray Music is a multiplatform digital music service that brings to listeners music and playlist: available on TV, web and mobile! Discover the best music for every moment, place and mood in your life. Enjoy over 2,000 channels in 100s of music genres, featuring local and international artists, curated by 200 music experts from around the globe.

Stingray Karaoke is more than 13,000 karaoke videos available as a VOD service, OTT service, mobile app, and an interactive TV App.

Stingray VOD catalog is over 25,000 VOD titles of exclusive shows and concerts from all musical genres available on all the supports.
The first TV channel entirely dedicated to art. Museum has been designed around a simple proposition: entertainment, stories, and information for everyone who has ever been to an exhibition (and who liked it). Of course, you will also find game shows, factual entertainment, drawing classes...

All programmes are filmed with 4K/ultra HD technology which allows us to present the work in its truest form and offer an enriching viewing experience.

**SOME MUSEUM TV FACTS**
- Main target: 25-49.
- More than 300 fresh hours per year.
- Making culture and art dynamic and trendy!
- 2 feeds HD and 4K.
- VOD catalog available.

Gorgeous lifestyle channel for women, produced by women and offering practical advice, inspiring experiences, and entertainment to help them live better lives and be happier people.

**SOME MYZEN TV FACTS**
- 2 feeds: HD and 4K.
- Languages: English, Russian, French, Turkish, Spanish.
- VOD catalog available.
Captivating programs geared toward discovery, history, archeology, travel & education around a single theme.
Central theme is: historic monuments, sacred sites and heritage sites around the world.
Non-Factual 4K documentaries.
Languages: French, English, Spanish and Portuguese.
A catalog of more than 180h of 4K native documentaries.

LUXE.TV is the number one global television network exclusively dedicated to the world of luxury and the art of living, 24 hours a day, seven days a week.
12 thematics covered from Gastronomy, Jewelry, Cars, Fashion, Lifestyle, Hightech, Red Carpets...
LUXE.TV offers short documentary type programs, exclusively filmed, edited and broadcast in HD and UHD 4K.

SOME LUXE TV FACTS
Broadcast in more than 120 countries.
Via 130 operators, Luxe TV has over 26 million households subscribers in the world.
Main target: 15-40 years old.
VOD catalog.
Flix Snip offers short format, on the go entertainment, for people in today’s busy world. The curated content features premium multilingual short films and series to enjoy in 20 minutes or less at the touch of a finger tip. Fill your free time with snips of cinema and series from around the world.

A+ Kids TV provides children aged of 4-8 quality, fun and comprehensive programs on learning skills development and preparing to school through multi-platform support and help them to “Grow Smart”. A+ Kids TV goal is to help kids believe in their abilities and talents so they are able to successfully prove themselves over and over again before and during their first years at school.

SOME A+ KIDS FACTS
Target Audience: Children aged 4-8 years.
Multi-platform Access: A+ Kids TV is adjusted to the international market and is accessible through Linear, VOD/SVOD, Web and Mobile Application.

Flix Snip can be accessed via App or On Demand service. All theme covered from thrillers, drama, animation, horror, romance, comedy, and more.

Target Audience: Children aged 4-8 years.
Multi-platform Access: A+ Kids TV is adjusted to the international market and is accessible through Linear, VOD/SVOD, Web and Mobile Application.