

THEMA
A CANAL+ GROUP COMPANY

EMEA


STINGRAY



PORTFOLIO OF MORE THAN

180 TELEVISION CHANNELS
AND CONTENTS

14 AGENCIES
IN EUROPE

5 FULLY-OWNED
FOREIGN BRANCHES



GLOBAL PRESENCE, MUTUAL TRUST

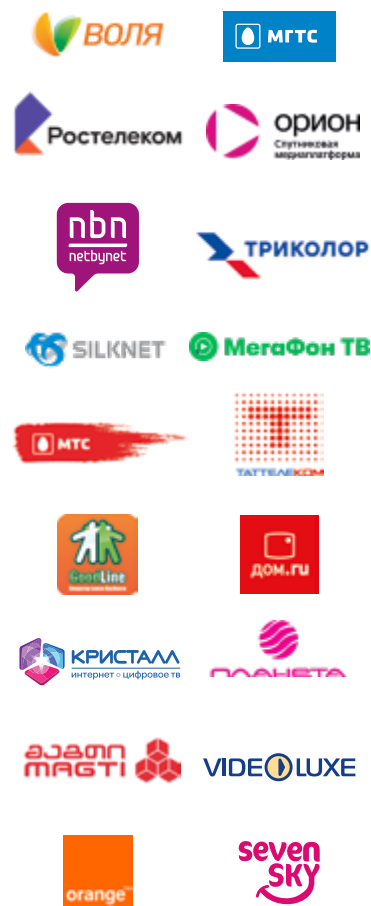
CANADA



LATIN & NORTH AMERICA



RUSSIA CIS



EUROPE



AFRICA



ASIA PACIFIC



ACTIVITIES

DISTRIBUTION OF THEMATIC TV CHANNELS

6 MAIN INTERESTS WITHIN CHANNELS IN MANDATE:

- SPORTS: series, special broadcasts, films, live events.
- MUSIC: classical, live concerts, urban.
- LIFESTYLE: luxury, fashion, sports celebrities.
- NEWS: news, magazines.
- WELL-BEING: relaxation, coaching.
- ART: museum, gallery.

- Mezzo
- Stingray
- France 24 / euronews
- MyZen TV
- TV5 Monde
- Museum TV / Luxe TV
- Insight
- M6 International
- Heritage 4K

DISTRIBUTION OF MULTI-CULTURAL TV PACKS

THEMA'S SPECIAL STRENGTHS:

- A diversified portfolio of TV channels.
- Tailor-made offers: suited for regional diasporas.
- Relevant packaging: production of TV channels packs with dedicated webpages to enforce communication.
- SVOD tailor-made offers.

- The African TV Pack "Le Bouquet Africain" VOD offer " + D'Afrique"
- The Arabic TV Pack "Le Bouquet Maghreb" VOD offer "Maghreb VOD"
- The Turkish TV pack "Le Bouquet Türk" VOD offer "Bosphore VOD"
- The Russian TV Pack "Le Bouquet Russe"

CHANNEL PRODUCTION

A CONSTANT ENRICHMENT:

- Creation and edition of linear channels for targeted markets.
- Creation of video on Demand by Subscription (SVOD): extended library of films, series and concerts; creation of the Films d'Afrique platform with monthly updated content.

- Nollywood TV / Nollywood EPIC
- Novelas TV
- Kanal D Drama
- Cuisines
- Sunu Yeuf
- Planète + Canada

SERVICES

A STRONG AND CLOSE SUPPORT:

- TV channels packs: TV format recommendation; TV channels contractualisation for TV operators.
- Consulting /marketing support: providing of recommendations for marketing strategies and launches, implementation of web and radio campaigns, event sponsorship and product-range audits.
- Technical support: providing of recommendations and solutions for television signal delivery.

mezzo

MEZZO

MEZZO is a perfect introduction to classic music, opera, jazz and dance.

Each month viewers are invited to explore the repertoire in the company of artists who share their passion with enthusiasm, in a variety of formats: concerts, archive material, clips, interviews, documentaries...

The promising talents of tomorrow, the stars of today, the legends of yesterday, operas, recitals, the Symphonic repertoire, sacred music, jazz, world music and dance: you'll find them all on MEZZO!

mezzo liveHD

MEZZO LIVE HD

MEZZO LIVE HD offers a selection of live performances, constantly renewed, directly connected with the latest news from the music world, with around 40 live concerts per year, and a focus on the greatest international cultural institutions.

Enjoy the best of the international music scene, 100% in High Definition, with no commercial!

mezzo VOD

MEZZO & MEZZO LIVE HD – VOD CATALOG

Your music library with a vod catalog of 1000 titles, more than 1500 hours, all in high definition.





M6 International is a TV channel which brings together all the best programs of the M6 Group channels.

With contents from its renowned channels M6, W9, 6ter, Paris Première and Téva, M6 International will provide the French speaking population and French expatriates with a variety of high quality contents that were previously not available for them.

Culture, Entertainment, Cooking, Reality TV, News, Politics, Discovery, Life style... There will be something for everyone.

WE LOVE FRENCH CINEMA

By Studiocanal

The only VOD offer entirely dedicated to French cinema.

Targeting French speaking audience and film-lovers with a wide variety of categories (classic French movies, award-winning movies, French new wave, films from 30's to 00's) and genre (comedy, thriller, action...).

Discover your favorite French actors (Brigitte Bardot, Alain Delon, Gérard Depardieu, Jean-Paul Belmondo...) and directors (Jean-Luc Godard, Jacques Tati, Francois Ozon, Bertrand Tavernier...).





LINEAR CHANNELS

STINGRAY
iConcerts iConcerts features a variety of spectacular live performance. Concerts, festivals, television shows, documentaries, and interviews from timeless legends to today's hit-makers.

STINGRAY
cmusic C Music TV makes classical and cinematic music accessible to a wide audience with Exclusive movies soundtrack, "Easily accessible" classical music (well known tracks, concerts and music videos) and Chillout music and clips.

4K CHANNELS

STINGRAY
naturescape Naturescape is a unique channel that combines beautiful, peaceful scenery filmed in 4K Ultra HD, and soundtracks tailor-made to accompany every moment of your day.

STINGRAY
HITS! Watching great music videos in 4K. Stingray Hits 4K brings home non-stop music videos of today's biggest and most popular stars in dazzling 4K Ultra HD.

NON LINEAR CONTENT

STINGRAY
MUSIC Stingray Music is a multiplatform digital music service that brings to listeners music and playlist: available on TV, web and mobile! Discover the best music for every moment, place and mood in your life. Enjoy over 2 000 channels in 100s of music genres, featuring local and international artists, curated by 200 music experts from around the globe.

STINGRAY
KARAOKE Stingray Karaoke is more than 13 000 karaoke videos available as a VOD service, OTT service, mobile app, and an interactive TV App.

Qello
CONCERTS
BY STINGRAY Stingray VOD catalog is over 25 000 VOD titles of exclusive shows and concerts from all musical genres available on all the supports.





The first tv channel entirely dedicated to the visual arts satisfying amateurs and passionate, appealing to a large audience through a fun and accessible tone.

MuseumTV has been designed around a simple proposition: entertainment, stories, and information for everyone who has ever been to an exhibition (and who liked it!).

The channel covers Fine Arts (classic, modern, contemporary), but also Street-Art, Comics, Digital Art, Photography, Video Art, Architecture, Design, Factual entertainment...

All programmes are filmed in 4K which allows us to present the work in its truest form and offer an

enriching viewing experience. Museum TV has one of the richest catalogue of 4K content in the world.

SOME MUSEUM TV FACTS

Main target: 25-49.

More than 300 fresh hours per year, over 350 hours in native 4K.

Making culture and art accessible and entertaining!

2 feeds HD and 4K available on satellite.

HD and 4K VOD catalog available.

Worldwide lifestyle network offering general entertaining shows from practical lifestyle tips to inspiring documentaries, trendy magazines and real stories.

MyZen TV is showcasing a range of programming alternatives including well-being, light sports, health, beauty, cooking, home, garden, ecology, travel and life changes.

Holistic nature and beautiful views are always the background of MyZen TV's content; programming that is sure to keep the audience engaged.

Created in 2008, the channel is distributed in over 82 countries across all continents.

MyZen TV 4K offers premium lifestyle content with native 4K programs produced in various breath-taking locations across the world.

SOME MYZEN TV FACTS

Main target: Women 25-49.

2 feeds: HD and 4K available on satellites.

Entertaining and uplifting content for a happier life!

Languages: English, Russian, French, Turkish, Spanish, Dutch.

HD and 4K VOD catalog available.



The first channel entirely dedicated to Turkish and South American dramas, with more than 1000 fresh hour per year.

Every day, NOVELAS TV offers the best dramas from the biggest producers in Turkey and South America, with breathtaking stories, dreamy romance, and incredible suspense.

4 series stripped from Monday to Friday, with one fresh episode per series per day.

SOME NOVELAS TV FACTS

Only long term series: series broadcast over 6 months/1 year with 140 to 250 episodes.

High production quality: production budgets are around \$150k per episode with outdoor shootings and famous actors.

A popular audience: women under 50.

A very active audience: viewers are well engaged, following the latest news of their Novela's stars and fan of cult series.

LUXE.TV is the number one global television network exclusively dedicated to the world of luxury and the art of living, 24 hours a day, seven days a week.

12 thematics covered from Gastronomy, Jewelry, Cars, Fashion, Lifestyle, Hightech, Red Carpets...

LUXE.TV offers short documentary type programs, exclusively filmed, edited and broadcast in HD and UHD 4K.

SOME LUXE TV FACTS

Broadcast in more that 120 countries.

130 operators.

26 million of households subscribers in the world.

Main target: 15-40 years old.

VOD catalog.





A+ Kids TV provides children aged of 4-8 quality, fun and comprehensive programs on learning skills development and preparing to school through multi-platform support and help them to "Grow Smart".

A+ Kids TV goal is to help kids believe in their abilities and talents so they are able to successfully prove themselves over and over again before and during their first years at school.

SOME A+ KIDS FACTS

Main target: Children aged 4-8 years.

Multi-platform Access: A+ Kids TV is adjusted to the international market and is accessible through Linear, VOD/SVOD, Web and Mobile Application.



Captivating programs geared toward discovery, history, archeology, travel & education around a single theme.

Central theme is: historic monuments, sacred sites and heritage sites around the world.

Non-Factual 4K documentaries.

Languages: French, English, Spanish and Portuguese.

A catalog of more than 180h of 4K native documentaries.



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