BRING PEOPLE
THE CONTENT
THEY LOVE
DEVELOPMENT OF ETHNIC PACKAGES SUCH AS "LE BOUQUET MAGHREB" LAUNCH OF "+D’AFRIQUE"

CREATION OF KANAL D DRAMA

CREATION AND LAUNCH OF NOLLYWOOD EPIC ACQUISITION OF A MAJORITY STAKE IN IBSTM BY THEMA

ACQUISITION OF TERRATERRA THEMA CANADA ACQUISITION OF ALTERNATV THEMA AMERICA FULL ACQUISITION BY CANAL+ OVERSEAS

CREATION AND LAUNCH NOVELAS TV AND GOSPEL MUSIC TV

ACQUISITION OF A MAJORITY STAKE IN THEMA BY CANAL+ OVERSEAS

CREATION AND LAUNCH OF NOLLYWOOD TV

OPENING OF THE THEMA ASIA PACIFIC BRANCH IN SINGAPORE

OPENING OF THE THEMA RUS BRANCH IN MOSCOW

DEVELOPMENT OF ETHNIC TELEVISION PACKAGES SUCH AS "LE BOUQUET AFRICAIN"

CREATION OF THE COMPANY BY FRANÇOIS THIELLET TO DISTRIBUTE THEMATIC TV CHANNELS ON PAY TV PLATFORMS

PORTFOLIO OF MORE THAN

180 TELEVISION CHANNELS AND CONTENTS

10 AGENCIES IN EUROPE

5 FULLY-OWNED FOREIGN BRANCHES
GLOBAL PRESENCE, MUTUAL TRUST

CANADA
- VODAFONE
- ROGERS
- BCE

RUSSIA CIS
- SBT
- MTS
- Tinkoff

LATIN & NORTH AMERICA
- Spectrum
- DIRECTV
- AT&T

AFRICA
- CANAL+

EUROPE
- NOS
- COOP MEO
- CANTUS
- ERT
- freeD CANAL DIGITAL

ASIA PACIFIC
- fetchTV
- true visions
- nbrf
- Singtel
- berev
- kt skylife CANAL+
ACTIVITIES

DISTRIBUTION OF THEMATIC TV CHANNELS

6 MAIN INTERESTS WITHIN CHANNELS IN MANDATE:
• SPORTS: series, special broadcasts, films, live events.
• MUSIC: classical, live concerts, urban.
• LIFESTYLE: luxury, fashion, sports celebrities.
• NEWS: news, magazines.
• WELL-BEING: relaxation, coaching.
• ART: museum, gallery.

THEMA’S SPECIAL STRENGTHS:
• A diversified portfolio of TV channels.
• Tailor-made offers: suited for regional diasporas.
• Relevant packaging: production of TV channels packs with dedicated webpages to enforce communication.
• Secured contracts: ensuring programmes’ broadcasting rights.

DISTRIBUTION OF MULTI-CULTURAL TV PACKS

Nollywood TV / Nollywood EPIC
Novelas TV
Kanal D Drama

A CONSTANT ENRICHMENT:
• Creation and edition of linear channels for targeted markets.
• Creation of video on Demand by Subscription (SVOD): extended library of films, series and concerts: creation of the Films d’Afrique platform with monthly updated content.

CHANNEL PRODUCTION

A STRONG AND CLOSE SUPPORT:
• TV channels packs: TV format recommendation, TV channels contractualisation for TV operators.
• Consulting /marketing support: providing of recommendations for marketing strategies and launches, implementation of web and radio campaigns, event sponsorship, and product-range audits.
• Technical support: providing of recommendations and solutions for television signal delivery.

SERVICES

ACTIVITIES

. Mezzo
. Stingray
. Euronews / France 24
. MyZen TV
. TV5 Monde
. Museum / Luxe TV
. Insight
. M6 International
. Heritage 4K

. The African TV Pack “Le Bouquet Africain”
. The Arabic TV Pack “Le Bouquet Maghreb”
. The Russian TV Pack “Le Bouquet Russe”
THEMA ASIA-PACIFIC PORTFOLIO

MUSIC
STINGRAY iConcerts
STINGRAY CMUSIC
STINGRAY DJAZZ
STINGRAY MUSIC
STINGRAY KARAOKE
STINGRAY AMBIANCE 4K
STINGRAY festival4k
STINGRAY now4k
STINGRAY Qello
STINGRAY Yokee

SPORTS & ENTERTAINMENT
YOUTH
Gulli Asia
ACTION TV Asia

LIFESTYLE
MUSEUM
LUXE.TV
HERITAGE
4K heritage.TV

SHORT FORM & CINEMA
STUDIO+
FlixSnip
STUDIOCANAL

MULTICULTURAL
INTERNATIONAL
STUDIOCANAL
SVOD OFFER BY
MYANMAR
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