



THEMA

THE BEST CHANNELS FOR THE BEST OPERATORS

THEMA HAS DEVELOPED OVER 50 TV CHANNELS
all around the world and built strong relationships with major payTV
platforms in France, Europe, the Middle East, Africa and Asia.

With a large portfolio THEMA is the right partner to provide linear TV channels as well as content for VOD (SVOD) services. Based in Paris, THEMA works with several agents or local subsidiaries and offices in the main territories.

THEMA was created in January 2005 by François Thiellet founder and manager of successful TV channels such as MCM, Muzzik or Fashion TV.

To find out more about THEMA and the TV Channels portfolio please visit our website www.thematv.com

François THIELLET CEO email : francois@thematv.com mob : +33 (0)6.80.88.26.59	Thomas JEANSON Chief Financial Officer email : thomas@thematv.com mob : +33 (0)6.64.89.21.79	Clementine TUGENDHAT VP Distribution & Business Development email : clementine@thematv.com mob : +33 (0)6.11.57.68.09	Marianne BEDE VP Business Development & Marketing email : marianne@thematv.com mob : +33 (0)6.71.79.50.45
	Antoine BONNAULT Financial Controller email : antoine@thematv.com mob : +33 (0)1.45.25.25.66	Patrick RIVET VP International Development email : patrick@thematv.com mob : +33 (0)6.34.14.00.53	July RAKHOWITZ Communication Manager email : july@thematv.com mob : +33 (0)6.83.04.53.14
	Manivel MALONE Managing Director Asia email : manivel@thematv.com mob : +33 (0)6.43.30.44.11	Julia LAUDE-BOUSQUET Sales and Marketing Assistant Email : julia@thematv.com mob : +33 (0)6.77.68.48.16	Daniel de ALMEIDA VP International Development Email : daniel@thematv.com mob : +33 (0)6.21.97.33.25

Our offices and agents : <http://www.thematv.com/contact>
www.thematv.com



24/7 high definition fashion channel

The high standard definition channel by Fashion TV, delivers an outstanding picture and sound quality, richer and more natural colors. FTV HD presents new programs on high lifestyle and high fashion from all over the world.

www.ftv.com



We love Tropical Music

TRACE Tropical is the music channel exclusively dedicated to tropical hits. With a unique combination of classic songs and new releases from the best Latin, African and Caribbean artists, TRACE Tropical brings viewers the "positive energy" of the tropical and sunny rhythms right into their homes. TRACE Tropical also airs special programs related to tropical culture such as music related documentaries, interviews or concerts.

www.trace.tv/tracetropical



euronews, pure

euronews, Europe's leading international news channel, covers world's affairs 24 hours a day, simultaneously in 10 languages - Arabic, English, French, German, Italian, Persian, Portuguese, Russian, Spanish and Turkish. In 2011, euronews is launching its 11th language service: Ukrainian. Every 30 minutes, euronews provides an up-to-the minute news bulletin with the day's top news, sport, business and live breaking news. euronews complements core news services with current affairs and lifestyle programming.

www.euronews.net



Believe. Be Live

The first HD TV Channel dedicated to Live Music, iConcerts features live performances by bestselling artists in all popular genres. To complement the HDTV broadcast, iConcerts On-Demand offers the world's largest digital concert library with over 1,200 shows.

www.iConcerts.com



Cult songs and French Mythical Variety Shows

Tele Melody invites you to relive the legendary 60s, 70s and the exciting 80s with the greatest music hits and favourite french music tv shows from the good old times.

www.melody.tv

DEOVINO The first global media dedicated to the world of wine and spirits

Discover through a Digital and High Definition TV « Deovino » and its website « deovino.com », 24/7 magazines, fictions, news... featuring programming dedicated to wine lovers including all you want to know on wine making, wine growing, wine selection, wine history, « châteaux », families, people, cooking with wine and others, new wines, lifestyle, events like meetings of professionals and also such entertainments as concerts at the château or focused on wine culture with topics such as travel, fashion, art and culture.

www.deovino.com



LUXE.TV, the only luxury channel in HD

LUXE.TV is the first international television network dedicated exclusively to the world of luxury and lifestyle. Broadcasting currently in English and French, LUXE.TV has direct access to more than 385 Million viewers throughout Europe, Asia and Middle East. Our short, documentary-style programs are exclusively shot, edited and broadcast in High Definition, except where local CATV or IPTV distributors convert to SD format.

www.luxe.tv



High Speed Television

Motors TV - the 'High Speed Television' Channel - takes its viewers to the best locations in the world via cars, bikes, boats and planes featuring racing on circuits, gravel and water. With a selection of exclusive programmes and a lot of live shows : Motors TV is the channel for all the fans of motor racing.

www.motorstv.com



The classical, cinematic & chillout music-video channel in High Definition

C Music TV HD is the multi-award winning television channel offering viewers a completely fresh approach to classical, cinematic & chillout music by presenting them in a music-video format, 24 hours a day & with absolutely no advertising breaks. This globally unique channel exclusively showcases the world's finest music-videos in stunning high definition.

www.cmusic.tv



myZen.tv the well-being channel

myZen.tv has developed an interactive and original concept to provide relaxation through the combination of coaching exercises, music and HD images. The well-being channel offers relaxation sessions available in various languages and illustrated by the soft and soothing voices of our professional coaches; as well as the possibility of listening to zen music and the natural sounds from the most spectacular sites in the world.

www.myzen.tv



A world of your own

KidsCo is the brand new TV channel for children and the whole family! It's the place to see a wealth of top animation and live action shows and movies. Signature shows include Inspector Gadget, Dennis the Menace, The Wiggles, Madeline, Boo & Me and many more!

www.kidscotv.tv



The finest classical & chillout music performances, on demand & in High Definition

C Music TV+ offers viewers the opportunity to select from the world's finest classical, crossover and chillout music performances on demand, in stunning High Definition and Dolby 5.1 surround sound. Sit back, relax and let the world's finest musicians entertain you at home.

www.cmusic.tv/plus



We love champions

TRACE SPORTS HD gives a 360 view of the lives of sports icons, their backgrounds, stories, communities, values, what they stand for, their legacies & contributions... Unlike other sports channels concentrating on live broadcast of sports events, games and tournaments, TRACE SPORTS HD is focusing on the personal and human side of sports celebrities.

www.tracesports.tv



International News 24/7

FRANCE 24 is the 24/7 international news channel, covering world current affairs from a French perspective, through debates, diversity of opinion and confrontation of points of view. FRANCE 24 has a ten-minute news bulletin every half hour. For in-depth analysis, the schedule is enriched by numerous current affairs magazine programmes, investigative reports and daily debates. It broadcasts worldwide on a 24/7 basis on three channels, in French, English and Arabic. FRANCE 24 can be accessed by cable, satellite, DSL, mobile and Internet. www.france24.com



myZen.tv the well-being channel

Discover a new and original way to relax, myZen 3D! A unique Full HD Stereoscopic Native 3D Channel, myZen 3D broadcasts images of the most relaxing and impressive natural landscapes worldwide. The 3D version of the network focuses on individual and active relaxation. The concept behind myZen.tv is perfectly in tune with 3D technology as the use of glasses allows viewers to actually enter a dimension that's made for relaxation. Available in linear 3D and 3D VOD.



We Love HIP HOP & R&B

TRACE Urban gives a unique insight into urban music and culture. TRACE Urban airs the most popular urban music genres focusing on the latest in R&B, Hip Hop, Dancehall, Reggaeton, Oriental, Afro beats, Electro, Techno, Club... TRACE Urban also showcases exclusive features and interviews about music, fashion, dance, sport, lifestyle, art and cinema with a multicultural and urban approach.

www.trace.tv



Sport never Stops

Eurosportnews is the 24 hours-a-day international sports news channel.

www.eurosport.com



I love Fashiontv in 3D

Fashion TV will launch FTV H3D in summer of 2011, a new hybrid channel with full 3D programming. fashiontv H3D viewers will see most current and sexy fashion shows such as Burberry, Dolce&Gabbana, Gucci, Cavalli, Chanel, Victoria's secret, Armani and top models like Heidi Klum, Adriana Lima, Tyra Banks, Gisele Bundchen, and reports from the Oscars, Monte Carlo Grand Prix, Cannes film festival and major fashion weeks from around the world. The fashion world and its top models look more glamorous and attractive in 3D.

