



International signal

**THE 2011 WORLD RALLY CHAMPIONSHIP -
SUPERB COVERAGE ON MOTORS TV**



This year, rallying will again feature prominently on the 'High Speed Television' channel which will continue its superb coverage of the FIA World Rally Championship.

For each of the 2011 season's 13 rounds, Motors TV's coverage will begin on the Thursday evening prior to the event with a one-hour preview show followed by daily highlights on the Friday, Saturday and Sunday of the rally and a full review show the following Friday. The 52' daily highlight programmes will be broadcast at 22:30. The only exceptions are the rallies of Mexico (3-6 March), Argentina (26-29 May) and Australia (8-11 September) where broadcast days and times will vary due to the time zone difference.

The 2011 season kicks off with **Rally Sweden**, the only snow-based event of the year, on 10-13 February. The WRC enters a new era this year with the arrival of a new manufacturer in Mini, owned by BMW, and new cars from the existing constructors. Replacing the Citroën C4 and Ford Focus are the less powerful, but easier to handle, DS3 and Fiesta, while Mini returns to the sport with the Countryman model. The main title protagonists are the same though, with Sébastien Loeb again facing Ford's twin Finnish challenge of 2010 Vice Champion Jari-Matti Latvala and Mikko Hirvonen. The seven-time World Champion will also be up against his new team-mate, compatriot and revelation of 2010, Sébastien Ogier, who steps to the official Citroën factory squad.

Round 1 – Rally Sweden:

Preview: Thursday 10 February at 19:05 and 22:30.

Day 1: Friday 11 February at 22:30.

Day 2: Saturday 12 February at 22:30.

Day 3: Sunday 13 February at 22:30.

Highlights: Friday 18 February at 21:35.

All times are CET.

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Photo credit: Wri2

Motors TV, the 'High Speed Television' channel, provides the widest coverage of international motorsport, with exclusive events and more than 80 championships transmitted in 38 countries in Europe and close to 18 million households subscribing by satellite, cable and ADSL.

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