

euronews starts broadcasting in Turkish

Lyon, France, 22 January 2010 – euronews, the multilingual international news channel, has unveiled today the launch of its programmes in Turkish. As of Saturday 30 January, at 20.00 CET euronews' Turkish service will be on air, 24 hours a day, seven days a week. The Turkish internet service is premiering today, Friday 22nd January, and features all euronews programmes on demand.

The new language version will be provided by a team of 30 individuals. It will be broadcast on the euronews global network of satellites and can be rebroadcast by international platforms including those already distributing euronews (cable, ADSL, satellite and terrestrial) reaching some 300 million homes in 151 countries.

The Turkish version of the channel will be available via Turksat. Turkish Radio and Television (TRT), a euronews shareholder, will broadcast on a daily basis euronews programmes in partial-time windows on its terrestrial channel TRT2, reaching all Turkish homes. The satellite bouquet, Digiturk, which already broadcasts the existing eight languages of the channel: Arabic, English, French, German, Italian, Portuguese, Russian, Spanish, will now extend its service to include Turkish.

At the invitation of Turkish Prime Minister, Recep Tayyip Erdoğan, the launch of the ninth language of the channel will be held at Dolmabahçe Palace in Istanbul. The Director-General of Turkish Radio and Television (TRT), Ibrahim Sahin, will attend the event, along with Pier Luigi Malesani, Chairman of the Supervisory Board of euronews, Philippe Cayla, Chairman of the Executive Board of euronews, and Michael Peters, Managing Director of euronews.

The ceremony will be broadcast in full, live and exclusively in the Turkish section of the euronews web portal, www.euronews.net. The channel's website provides round-the-clock news coverage in 9 languages and supports video streams on demand.

For further information, contact:

Hélène Fréchette
Head of Press and Public Relations
t +33 (0)4 72 18 80 56
www.euronews.net / www.nocommenttv.com

About euronews

Launched in January 1993, euronews covers world affairs from a European perspective. euronews is broadcast 24 hours a day, simultaneously in nine languages: Arabic, English, French, German, Italian, Portuguese, Russian, Spanish and Turkish.

euronews presents a complete news bulletin every half hour, followed by in-depth programmes: business, europe, sport, a review of press headlines from Europe's major dailies, and the weather forecast. euronews' feature programmes cover a wide range of topics including science, cinema, fashion, new technologies, and space.



euronews is broadcast all over the world, reaching 300 million households in 151 countries by cable, digital satellite and terrestrial distribution. The channel is also available on mobile operators in Europe (3G, VOD), on ADSL/High Speed Internet networks around the world, and on board the aircraft of international airlines. Viewers can watch euronews on their PDAs and live on the Internet in Europe on RealNetworks Superpass. euronews and no comment TV are also available on YouTube and Dailymotion.

euronews is the most-watched international news channel in Europe: every day, 2.9 million Europeans watch euronews on cable and satellite, while another 3.6 million watch on terrestrial channels (Source: euronews/Telmar Peaktime©, evaluation system based on audience figures, 1st semester 2009).